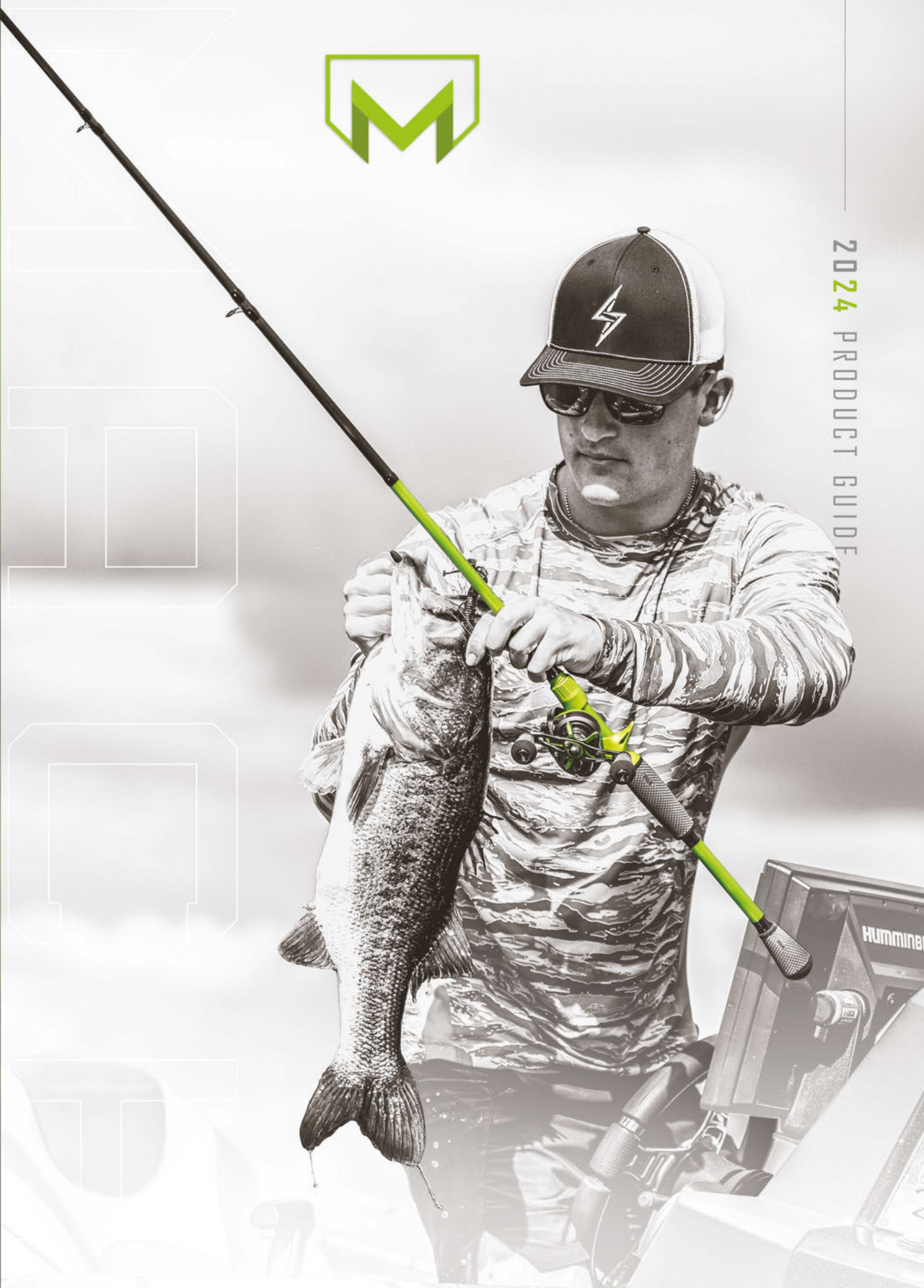


PASSION FOR THE CHASE



2024 PRODUCT GUIDE



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MACH NATION. FUELING A NEW GENERATION OF ANGLERS

PASSION FOR THE CHASE... WHAT DOES IT MEAN? REGARDLESS OF WHETHER YOU FISH FROM THE BANK, A KAYAK, OR THE DECK OF A BOAT—WE ARE ALL UNITED BY ONE CORE COMMONALITY—THE ITCH TO FISH ... IGNITING THE PASSION FOR THE CHASE

GREAT ANGLERS AREN'T DEFINED BY THE VESSEL OR COMPETITION LEVEL. THEY ARE DEFINED BY THEIR LIFELONG JOURNEY OF MASTERING THEIR CRAFT THROUGH FOCUS, DETERMINATION, AND PERSONAL INVESTMENT IN GAINING THE BEST UNDERSTANDING OF THE ELUSIVE SPECIES CALLING THEM BACK TO THE WATER TIME AND TIME AGAIN.

REGARDLESS OF HOW OR WHERE WE ARE FISHING—WE ALL SHARE THIS PASSION FOR THE CHASE. MACH PROVIDES UNQUESTIONABLE PERFORMANCE ON THE WATER. MACH IS BUILT FOR THOSE WHO WANT GEAR THAT IS ROOTED IN QUALITY AND DEPENDABILITY, AND WITH A TOUCH OF FLARE.



GRANT PROGRAM

DESIGNED FOR HIGH SCHOOL ANGLERS

LEW'S®, A LEGENDARY ROD AND REEL BRAND WITH A HISTORY OF PRODUCT INNOVATION AND "GIVING BACK" TO THE SPORT, IS A PROUD SUPPORTER OF HIGH SCHOOL FISHING. OUR SUPPORT OF SCHOOL-SANCTIONED HIGH SCHOOL FISHING CLUBS IS INTENDED TO PROMOTE THE FUN OF FISHING AS A HEALTHY, WHOLESOME ACTIVITY THAT CAN BE ENJOYED FOR A LIFETIME. SCAN THE CODE ABOVE, OR GO TO WWW.LEWS.COM/GRANTPROGRAM TO LEARN MORE.



THE NEW MACH JACKED SERIES BRINGS THE MACH BRAND INTO THE RANKS OF THE MOST AVID ANGLERS ON THE WATER.

FEATURING LIGHTWEIGHT AND DURABLE TANSO TECH CONSTRUCTION & FULLY PACKAGED WITH UPGRADED FEATURES & SPECS—THE NEW MACH JACKED SERIES DELIVERS LEGITIMATE "TOUR GRADE" PERFORMANCE!

MACH JACKED

NEW FOR 2024



MSRP \$259.99 **• UPP**

MACH[®] JACKED BAITCAST

REEL FEATURES:

- One-piece Tanso Tech™ frame with Tanso Tech sideplates
- 10 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- Multi Setting Brake system (MSB)
- Zirconia line guide
- Carbon fiber drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, cut on precision Hamai CNC gear hobbing machines
- 95mm bowed anodized aluminum handle with Winn® Dri-Tac ULTRA ProWeave™ knobs
- Anodized aluminum 32mm spool
- Reel weight : 6.6 oz.

ROD FEATURES:

- Premium HMG0 tour grade high modulus graphite blank with Carbon Nano construction
- Stainless steel guides with titanium oxide inserts
- Full Contact reel seats for increased blank contact
- Winn® Dri-Tac ULTRA ProWeave™ split grips
- Patented "No Foul" hook keeper

	MODEL	LGTH / PCS	ROD POWER	ROD ACTION	LINE RATING (lb)	LURE RATING (oz)	LINE CAPACITY	GEAR RATIO	RPT	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
NEW	MJISH610M	6'10" / 1	M	F	10 - 20	1/4 - 5/8	110 / 12	7.5:1	30"	20	R/H	849004038202	2
NEW	MJISH70MH	7'0" / 1	MH	F	10 - 25	1/4 - 7/8	110 / 12	7.5:1	30"	20	R/H	849004038219	2
NEW	MJISHL70MH	7'0" / 1	MH	F	10 - 25	1/4 - 7/8	110 / 12	7.5:1	30"	20	L/H	849004038226	2
NEW	MJISH73MH	7'3" / 1	MH	F	12 - 25	3/8 - 1	110 / 12	7.5:1	30"	20	R/H	849004038233	2
NEW	MJISHL73MH	7'3" / 1	MH	F	12 - 25	3/8 - 1	110 / 12	7.5:1	30"	20	L/H	849004038240	2

H = Heavy, MH = Medium Heavy, M = Medium | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | RPT = Recovery per turn | Line capacity = yds/lbs | Retrieve = Reel Retrieve Hand



MSRP \$249.99 **• UPP**

MACH[®] JACKED SPINNING

REEL FEATURES:

- Lightweight Tanso Tech carbon frame with Tanso Tech sideplate
- Premium 10 bearing system
- Zero Reverse one-way clutch bearing
- C40 carbon skeletal rotor & one-piece bail system
- Sealed carbon multi disc drag system
- Speed Lube for exceptional smoothness and performance in all weather conditions
- Solid brass Speed Gears, cut on precision Hamai CNC gear hobbing machines
- Aluminum handle with Winn Dri-Tac ULTRA ProWeave knob
- Braid ready, knurled double anodized aluminum spool
- Reel weight : MJ200 6.3 oz. / MJ300 6.5 oz.

ROD FEATURES:

- Premium HMG0 tour grade high modulus graphite blank with Carbon Nano construction
- Stainless steel guides with titanium oxide inserts
- Winn® Dri-Tac ULTRA ProWeave split grips
- Patented "No Foul" hook keeper
- NEW exclusive Comfort Plus ergonomic reel seat

	MODEL	LGTH / PCS	ROD POWER	ROD ACTION	LINE RATING (lb)	LURE RATING (oz)	LINE CAPACITY	GEAR RATIO	RPT	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
NEW	MJ20610MLS	6'10" / 1	ML	F	6 - 10	1/8 - 3/8	120 / 8	6.2:1	31"	14	R/L	849004038349	2
NEW	MJ2070MFS	7'0" / 1	M	F	6 - 12	3/16 - 5/8	120 / 8	6.2:1	31"	14	R/L	849004038356	2
NEW	MJ3072MFS	7'2" / 1	M	XF	8 - 20	1/4 - 3/4	180 / 10	6.2:1	32"	14	R/L	849004038363	2

H = Heavy, MH = Medium Heavy, M = Medium | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | RPT = Recovery per turn | Line capacity = yds/lbs | Retrieve = Reel Retrieve Hand



MSRP \$169.99 **UPP**
MACH[®] CRUSH

MODEL	BEARINGS	GEAR RATIO	RPT	MONO / FLO CAPACITY	BRAID CAPACITY	WT (oz)	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MCRISHA	9+1	7.5:1	30"	110 / 12	110 / 50	7.3	20	R/H	849004029507	2
MCRISHLA	9+1	7.5:1	30"	110 / 12	110 / 50	7.3	20	L/H	849004029514	2

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand; R/H = Right; L/H = Left



MSRP \$149.99 **UPP**
MACH 2

MODEL	BEARINGS	GEAR RATIO	RPT	MONO / FLO CAPACITY	BRAID CAPACITY	WT (oz)	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MH2SHG3	9+1	7.5:1	30"	110 / 12	110 / 50	7.1	15	R/H	849004011731	2
MH2SHG3C	9+1	7.5:1	30"	110 / 12	110 / 50	7.1	15	R/H	849004036505	2
MH2SHLG3	9+1	7.5:1	30"	110 / 12	110 / 50	7.1	15	L/H	849004011748	2

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand; R/H = Right; L/H = Left | C = Clam Pack



MSRP \$129.99 **UPP**
MACH 1

MODEL	BEARINGS	GEAR RATIO	RPT	MONO / FLO CAPACITY	BRAID CAPACITY	WT (oz)	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MH1SHA	7+1	7.5:1	30"	140 / 12	140 / 50	7.3	15	R/H	849004021143	2
MH1SHLA	7+1	7.5:1	30"	140 / 12	140 / 50	7.3	15	L/H	849004021150	2

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand; R/H = Right; L/H = Left



MSRP \$109.99 **UPP**
MACH SMASH

MODEL	BEARINGS	GEAR RATIO	RPT	MONO / FLO CAPACITY	BRAID CAPACITY	WT (oz)	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MHSISH	7+1	7.5:1	30"	110 / 12	110 / 50	7.0	15	R/H	849004024779	2
MHSISHL	7+1	7.5:1	30"	110 / 12	110 / 50	7.0	15	L/H	849004024786	2

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand; R/H = Right; L/H = Left



MSRP \$109.99 **UPP**
MACH CRUSH

MODEL	BEARINGS	GEAR RATIO	RPT	MONO / FLO CAPACITY	BRAID CAPACITY	WT (oz)	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MCR200A	10+1	6.2:1	31"	120 / 8	180 / 10	8.6	14	R/L	849004029521	2
MCR300A	10+1	6.2:1	32"	180 / 10	250 / 15	8.9	14	R/L	849004029538	2
MCR400A	10+1	6.2:1	35"	190 / 12	300 / 20	9.8	18	R/L	849004029545	2

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand; R/H = Right; L/H = Left



MSRP \$89.99 **UPP**
MACH 2

MODEL	BEARINGS	GEAR RATIO	RPT	MONO / FLO CAPACITY	BRAID CAPACITY	WT (oz)	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MH2-200G3	9+1	6.2:1	31"	120 / 8	180 / 10	8.7	14	R/L	849004020757	2
MH2-200G3C	9+1	6.2:1	31"	120 / 8	180 / 10	8.7	14	R/L	849004036499	3
MH2-300G3	9+1	6.2:1	32"	180 / 10	250 / 15	8.8	14	R/L	849004020764	2
MH2-300G3C	9+1	6.2:1	32"	180 / 10	250 / 15	8.8	14	R/L	849004036512	3
MH2-400G3	9+1	6.2:1	35"	190 / 12	300 / 20	9.6	18	R/L	849004021921	2
MH2-400G3C	9+1	6.2:1	35"	190 / 12	300 / 20	9.6	18	R/L	849004036529	3

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand; R/H = Right; L/H = Left | C = Clam Pack



MSRP \$69.99 **UPP**
MACH 1

MODEL	BEARINGS	GEAR RATIO	RPT	MONO / FLO CAPACITY	BRAID CAPACITY	WT (oz)	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MH100A	9+1	6.2:1	30"	120 / 6	150 / 8	7.8	13	R/L	849004021389	2
MH200A	9+1	6.2:1	31"	120 / 8	180 / 10	8.1	13	R/L	849004021396	2
MH300A	9+1	6.2:1	32"	180 / 10	250 / 15	9.0	17	R/L	849004025073	2

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand; R/H = Right; L/H = Left



MSRP \$59.99 **UPP**
MACH SMASH

MODEL	BEARINGS	GEAR RATIO	RPT	MONO / FLO CAPACITY	BRAID CAPACITY	WT (oz)	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MHS200	7+1	6.2:1	31"	120 / 8	180 / 10	8.4	13	R/L	849004024748	5
MHS200C	7+1	6.2:1	31"	120 / 8	180 / 10	8.4	13	R/L	849004027367	3
MHS300	7+1	6.2:1	32"	180 / 10	250 / 15	9.1	17	R/L	849004024755	5
MHS300C	7+1	6.2:1	32"	180 / 10	250 / 15	9.1	17	R/L	849004027374	3

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand; R/H = Right; L/H = Left | C = Clam Pack





MSRP \$219.99



MACH[®] CRUSH

REEL FEATURES:

- 10 bearing system with stainless steel double shielded ball bearings
- Zero Reverse[®] one-way clutch bearing
- One-piece graphite frame with graphite sideplates
- Multi Setting Brake system (MSB)
- Zirconia line guide
- Carbon fiber drag system
- Speed Lube[®] for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears[®], cut on precision Hamai CNC gear hobbing machines
- 95mm bowed anodized aluminum handle with Winn[®] Dri-Tac knobs
- Anodized aluminum 32mm spool

ROD FEATURES:

- Premium IM8 graphite blank with Nano technology
- Stainless steel guides with titanium oxide inserts
- Full Contact reel seats for increased blank contact
- Full-length Winn[®] Dri-Tac handle
- Patented "No Foul" hook keeper

MODEL	LGTH / PCS	ROD POWER	ROD ACTION	LINE RATING (lb)	LURE RATING (oz)	LINE CAPACITY	GEAR RATIO	RPT	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MCRISHA70MH	7'0" / 1	MH	F	10 - 20	3/16 - 3/4	110 / 12	7.5:1	30"	20	R/H	849004029569	2
MCRISHLA70MH	7'0" / 1	MH	F	10 - 20	3/16 - 3/4	110 / 12	7.5:1	30"	20	L/H	849004029583	2
MCRISHA73H	7'3" / 1	H	F	14 - 65	3/8 - 1 1/2	110 / 12	7.5:1	30"	20	R/H	849004029576	2

H = Heavy, MH = Medium Heavy, M = Medium | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | RPT = Recovery per turn | Line capacity = yds/lbs | Retrieve = Reel Retrieve Hand



MSRP \$199.99



MACH 2

REEL FEATURES:

- One-piece graphite frame with graphite sideplates
- Externally adjustable Magnetic Control System (MCS)
- Precision Hamai cut gears in a premium 10 bearing system
- Anodized 32mm aluminum spool
- Bowed anodized 95mm handle with Winn Dri-Tac handle grips
- Speed Lube[®] for exceptional smoothness and performance
- Rulon drag system
- Zirconia line guide

ROD FEATURES:

- Premium IM8 rod blank
- Lew's exclusive SoftTouch graphite skeletal reel seat
- Stainless steel guides with aluminum oxide inserts
- Winn[®] Dri-Tac Ultra rod handle grips
- Pro style hook keeper

MODEL	LGTH / PCS	ROD POWER	ROD ACTION	LINE RATING (lb)	LURE RATING (oz)	LINE CAPACITY	GEAR RATIO	RPT	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MH2SH70MHG3	7'0" / 1	MH	F	10 - 20	3/16 - 3/4	110 / 12	7.5:1	30"	15	R/H	849004035560	2
MH2SHL70MHG3	7'0" / 1	MH	F	10 - 20	3/16 - 3/4	110 / 12	7.5:1	30"	15	L/H	849004035577	2
MH2SH73MHG3	7'3" / 1	MH	F	10 - 25	1/2 - 1 3/8	110 / 12	7.5:1	30"	15	R/H	849004035584	2

H = Heavy, MH = Medium Heavy, M = Medium | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | RPT = Recovery per turn | Line capacity = yds/lbs | Retrieve = Reel Retrieve Hand



MSRP \$169.99



MACH 1

REEL FEATURES:

- 8 bearing system with stainless steel double shielded ball bearings
- Zero Reverse[®] one-way clutch bearing
- One-piece graphite frame with graphite sideplates
- Multi Setting Brake System (MSB)
- Zirconia line guide
- Rulon drag system
- Speed Lube[®] for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears[®], cut on precision Hamai CNC gear hobbing machines
- 95mm bowed anodized aluminum handle with Lew's Combat Grip[®]
- Double anodized aluminum 32mm spool

ROD FEATURES:

- Premium IM8 graphite blank
- Lew's exclusive graphite skeletal reel seat
- Stainless steel guides with aluminum oxide inserts
- Split grip Winn[®] Dri-Tac grip with EVA butt
- Patented "No Foul" hook keeper

MODEL	LGTH / PCS	ROD POWER	ROD ACTION	LINE RATING (lb)	LURE RATING (oz)	LINE CAPACITY	GEAR RATIO	RPT	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MHSHAG10MH	6'10" / 1	MH	F	10 - 20	3/8 - 3/4	140 / 12	7.5:1	30"	15	R/H	849004021280	3
MHSHLAG10MH	6'10" / 1	MH	F	10 - 20	3/8 - 3/4	140 / 12	7.5:1	30"	15	L/H	849004021297	3
MHSHA72MH	7'2" / 1	MH	F	12 - 50	3/16 - 1	140 / 12	7.5:1	30"	15	R/H	849004021303	3

H = Heavy, MH = Medium Heavy, M = Medium | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | RPT = Recovery per turn | Line capacity = yds/lbs | Retrieve = Reel Retrieve Hand



MSRP \$149.99



MACH SMASH

REEL FEATURES:

- 8 bearing system with stainless steel double shielded ball bearings
- Zero Reverse[®] one-way clutch bearing
- One-piece graphite frame with graphite sideplates
- Externally adjustable Magnetic Control System (MCS)
- Zirconia line guide
- Rulon drag system
- Speed Lube[®] for exceptional smoothness and performance in all weather conditions
- Combat Grip[®] thumb bar
- High strength solid brass Speed Gears[®], cut on precision Hamai CNC gear hobbing machines
- 95mm bowed anodized aluminum handle with Combat Grip[®] paddle knobs
- Anodized aluminum 32mm spool

ROD FEATURES:

- Premium IM8 graphite blank
- Lew's exclusive graphite skeletal reel seat
- Stainless steel guides with stainless steel inserts
- Split Winn[®] Dri-Tac grip with EVA butt
- Patented "No Foul" hook keeper

MODEL	LGTH / PCS	ROD POWER	ROD ACTION	LINE RATING (lb)	LURE RATING (oz)	LINE CAPACITY	GEAR RATIO	RPT	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MHSISHG10MH	6'10" / 1	MH	F	10 - 20	3/8 - 3/4	110 / 12	7.5:1	30"	15	R/H	849004025110	3
MHSISHLG10MH	6'10" / 1	MH	F	10 - 20	3/8 - 3/4	110 / 12	7.5:1	30"	15	L/H	849004025127	3
MHSISH72M	7'2" / 1	M	F	10 - 20	1/8 - 1/2	110 / 12	7.5:1	30"	15	R/H	849004033337	3
MHSISHL72M	7'2" / 1	M	F	10 - 20	1/8 - 1/2	110 / 12	7.5:1	30"	15	L/H	849004033344	3
MHSISH72MH	7'2" / 1	MH	F	10 - 20	1/4 - 1	110 / 12	7.5:1	30"	15	R/H	849004033351	3
MHSISHL72MH	7'2" / 1	MH	F	12 - 50	1/4 - 1	110 / 12	7.5:1	30"	15	L/H	849004033368	3

H = Heavy, MH = Medium Heavy, M = Medium | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | RPT = Recovery per turn | Line capacity = yds/lbs | Retrieve = Reel Retrieve Hand



MSRP \$199.99



MACH[®] CRUSH

REEL FEATURES:

- Premium II bearing system
- Zero Reverse[®] one-way clutch bearing
- Aluminum frame with aluminum sideplate
- C40 carbon skeletal rotor
- Sealed carbon multi-disc drag system
- Speed Lube[®] for exceptional smoothness and performance in all weather conditions
- Solid brass Speed Gears[®], cut on precision Hamai CNC gear hobbing machines
- Aluminum handle with Winn Dri-Tac knob
- Braid ready, knurled double anodized aluminum spool

ROD FEATURES:

- Premium IM8 graphite blank with Nano technology
- Stainless steel guides with titanium oxide inserts
- CT-1[®] ComfortTouch[®] Winn[®] Dri-Tac handle
- Patented "No Foul" hook keeper

MODEL	LGTH / PCS	ROD POWER	ROD ACTION	LINE RATING (lb)	LURE RATING (oz)	LINE CAPACITY	GEAR RATIO	RPT	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MCR20AG9MLFS	6'9" / 1	ML	F	4 - 12	1/16 - 5/16	120 / 8	6.2:1	31"	14	R/L	849004029590	2
MCR30A7DMFS	7'0" / 1	M	F	6 - 12	3/16 - 5/8	180 / 10	6.2:1	32"	14	R/L	849004029606	2

H = Heavy, MH = Medium Heavy, M = Medium | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | RPT = Recovery per turn | Line capacity = yds/lbs | Retrieve = Reel Retrieve Hand



MSRP \$119.99



MACH 1

REEL FEATURES:

- Premium 10 bearing system
- Zero Reverse[®] one-way clutch bearing
- Graphite frame and sideplate
- C40 carbon skeletal rotor
- Oversized multi-disc drag system
- Speed Lube[®] for exceptional smoothness and performance in all weather conditions
- Solid brass Speed Gears[®], cut on precision Hamai CNC gear hobbing machines
- Folding aluminum handle with Lew's Combat Grip[®]
- Braid ready, knurled double anodized aluminum spool

ROD FEATURES:

- Premium IM8 graphite blank
- Lew's exclusive graphite skeletal reel seat
- Stainless steel guides with aluminum oxide inserts
- Split grip Winn[®] Dri-Tac grip with EVA butt
- Patented "No Foul" hook keeper

MODEL	LGTH / PCS	ROD POWER	ROD ACTION	LINE RATING (lb)	LURE RATING (oz)	LINE CAPACITY	GEAR RATIO	RPT	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MIA1070LFS	7'0" / 1	L	F	4 - 8	1/32 - 1/4	120 / 6	6.2:1	30"	13	R/L	849004021525	3
MIA20G9MLFS	6'9" / 1	ML	F	4 - 10	1/16 - 5/16	120 / 8	6.2:1	31"	13	R/L	849004021532	3
MIA30G9MFS	6'9" / 1	M	F	6 - 14	1/8 - 1/2	180 / 10	6.2:1	32"	17	R/L	849004021518	3
MIA30G6MMS-2	6'6" / 2	M	M	4 - 12	1/8 - 1/2	180 / 10	6.2:1	32"	17	R/L	849004033269	3
MIA3070MMS-2	7'0" / 2	M	M	4 - 12	1/8 - 1/2	180 / 10	6.2:1	32"	17	R/L	849004033276	3

H = Heavy, MH = Medium Heavy, M = Medium | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | RPT = Recovery per turn | Line capacity = yds/lbs | Retrieve = Reel Retrieve Hand



MSRP \$159.99



MACH 2

REEL FEATURES:

- Premium 10 bearing system
- Aluminum body and aluminum sideplate
- Zero Reverse one-way clutch bearing
- Lightweight C40 carbon skeletal rotor
- Smooth DuraMax drag system
- Speed Lube for exceptional smoothness
- Solid brass Speed Gears cut on precision Hamai CNC machines
- Braid ready, anodized aluminum spool
- Aluminum handle with Winn Dri-Tac handle grip

ROD FEATURES:

- Premium IM8 graphite blanks with stainless steel guides and aluminum oxide inserts
- Lew's exclusive hi-vis SoftTouch graphite skeletal reel seat
- Winn Dri-Tac Ultra split grip
- Pro style hook keeper

MODEL	LGTH / PCS	ROD POWER	ROD ACTION	LINE RATING (lb)	LURE RATING (oz)	LINE CAPACITY	GEAR RATIO	RPT	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MH220G9MLFSG3	6'9" / 1	ML	F	4 - 12	1/16 - 5/16	120 / 8	6.2:1	31"	14	R/L	849004035607	2
MH2307DMFSG3	7'0" / 1	M	F	8 - 14	1/8 - 1/2	180 / 10	6.2:1	32"	14	R/L	849004035614	2
MH23072MHFSG3	7'2" / 1	MH	F	8 - 30	3/16 - 3/4	180 / 10	6.2:1	32"	14	R/L	849004035591	2

H = Heavy, MH = Medium Heavy, M = Medium | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | RPT = Recovery per turn | Line capacity = yds/lbs | Retrieve = Reel Retrieve Hand



MSRP \$99.99



MACH SMASH

REEL FEATURES:

- Premium 8 bearing system
- Zero Reverse one-way clutch bearing
- Graphite frame and sideplate
- Skeletal graphite rotor
- Oversized multi disc drag system
- Speed Lube[®] for exceptional smoothness and performance in all weather conditions
- Solid brass Speed Gears, cut on precision Hamai CNC gear hobbing machines
- Aluminum handle with Combat Grip paddle knob

ROD FEATURES:

- Premium IM6 graphite blank
- Lew's exclusive graphite skeletal reel seat
- Stainless steel guides with stainless steel inserts
- Split grip Winn Dri-Tac grips with EVA butt
- Patented "No Foul" hook keeper

MODEL	LGTH / PCS	ROD POWER	ROD ACTION	LINE RATING (lb)	LURE RATING (oz)	LINE CAPACITY	GEAR RATIO	RPT	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MHS10510LS-2	5'10" / 2	L	F	4 - 10	1/16 - 1/4	120 / 6	6.2:1	30"	13	R/L	849004034686	3
MHS20G6MLS	6'0" / 1	ML	F	6 - 12	1/8 - 3/8	120 / 8	6.2:1	31"	13	R/L	849004034693	3
MHS20G6MLS-2	6'6" / 2	ML	F	6 - 12	1/8 - 3/8	120 / 8	6.2:1	31"	13	R/L	849004034686	3
MHS30G6MS	6'6" / 1	M	F	6 - 12	1/8 - 1/2	180 / 10	6.2:1	32"	17	R/L	849004025219	3
MHS30G6MS-2	6'6" / 2	M	F	6 - 12	1/8 - 1/2	180 / 10	6.2:1	32"	17	R/L	849004036819	3
MHS3070MS	7'0" / 1	M	F	6 - 12	1/8 - 1/2	180 / 10	6.2:1	32"	17	R/L	849004025226	3
MHS3072MHS	7'2" / 1	MH	F	8 - 30	3/16 - 3/4	180 / 10	6.2:1	32"	17	R/L	849004034709	3
MHS3072MHS-2	7'2" / 2	MH	F	8 - 30	3/16 - 3/4	180 / 10	6.2:1	32"	17	R/L	849004036826	3

H = Heavy, MH = Medium Heavy, M = Medium | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | RPT = Recovery per turn | Line capacity = yds/lbs | Retrieve = Reel Retrieve Hand



CAT SMASH

MACH 2024 PRODUCT GUIDE

PASS FOR THE CHASE



MSRP \$149.99

• UPP

CAT SMASH CASTING COMBO

REEL FEATURES:

- Heavy duty 600 size round-style casting reel
- 4 bearing system
- Zero Reverse® one-way clutch bearing
- EVA foam handle knobs
- Carbon fiber drag system
- Brass main gear and crankshaft
- Centrifugal cast control system
- 100mm anodized power handle
- Audible bait clicker
- Anodized aluminum spool

ROD FEATURES:

- 1-piece 7'2" IM6 graphite / S glass hybrid blank
- Winn® Dri-Tac foregrip with shrink-wrap coated EVA butt section for rod holder protection
- Heavy Duty, stainless steel guide frames with aluminum oxide inserts
- Double-footed stripper guide for added strength
- Stainless steel black hook keeper

MODEL	LGTH / PCS	ROD POWER	ROD ACTION	LINE RATING (lb)	LURE RATING (oz)	LINE CAPACITY	GEAR RATIO	RPT	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MHCS6072MHC	7'2" / 1	MH	F	10 - 25	3/8 - 4	330 / 20	4.2:1	18"	15	R/H	849004036178	2

H = Heavy, MH = Medium Heavy, M = Medium | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | RPT = Recovery per turn | Line capacity = yds/lbs | Retrieve = Reel Retrieve Hand

MSRP \$119.99

• UPP

CAT SMASH SPINNING COMBO

REEL FEATURES:

- Rugged 3+1 bearing 5000 size spinning reel with aluminum handle
- Anodized braid ready aluminum spool
- Zero Reverse® one-way clutch bearing
- Adjustable right/left hand retrieve
- On/Off anti-reverse switch
- Smooth 18lb. max drag system
- Power knob for maximum leverage

ROD FEATURES:

- 1-piece 7'2" IM6 graphite / S glass hybrid blank
- Winn® Dri-Tac foregrip with shrink-wrap coated EVA butt section for rod holder protection
- Heavy Duty, stainless steel guide frames with aluminum oxide inserts
- Double-footed stripper guide for added strength
- Stainless steel black hook keeper

MODEL	LGTH / PCS	ROD POWER	ROD ACTION	LINE RATING (lb)	LURE RATING (oz)	LINE CAPACITY	GEAR RATIO	RPT	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MHCS5072MHS	7'2" / 1	MH	F	10 - 25	3/8 - 4	240 / 14	5.5:1	30"	18	R/L	849004035324	3

H = Heavy, MH = Medium Heavy, M = Medium | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | RPT = Recovery per turn | Line capacity = yds/lbs | Retrieve = Reel Retrieve Hand



MSRP \$139.99



MACH[®] 2 SPINCAST COMBO

REEL FEATURES:

- 5 Shielded stainless steel bearing system
- Winn[®] Dri-Tac handle grips
- Tri-Cam disc drag system
- Anodized aluminum front cover
- Changeable right or left-hand retrieve
- Patented no-tangle design
- All-metal gears
- Durable all-metal frame design
- Zero Reverse[®] one-way clutch bearing
- Dual ceramic pick-up pins
- Oscillating quick-change spool
- Pre-spooled with premium 10lb line

ROD FEATURES:

- Rod model designed for most bass fishing applications
- IM8 graphite rod blank
- Stainless steel guides with aluminum oxide inserts
- Winn[®] Dri-Tac Ultra handle split grip
- Lew's exclusive SoftTouch graphite skeletal reel seat
- Pro style hook keeper

MODEL	LGTH / PCS	ROD POWER	ROD ACTION	LINE RATING (lb)	LURE RATING (oz)	LINE CAPACITY	GEAR RATIO	RPT	MAX DRAG (lb)	RETRIEVE	UPC	CASE PACK QTY
MH23069MFCG3	6'9" / 1	M	F	6 - 12	1/8 - 1/2	100 / 10	3.2:1	17"	20	R/L	849004035331	2

H = Heavy, MH = Medium Heavy, M = Medium | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | RPT = Recovery per turn | Line capacity = yds/lbs | Retrieve = Reel Retrieve Hand



MSRP \$99.99



MACH 2 RODS

ROD FEATURES:

- Premium IM8 graphite blank
- Lew's exclusive SoftTouch graphite skeletal reel seat
- Winn[®] Dri-Tac Ultra split grip handles
- Pro Style hook keeper

MODEL	LGTH / PCS	POWER	ACTION	LINE RATING (lb)	LURE RATING (oz)	BLANK	HANDLE STYLE	HANDLE MATERIAL	GUIDES	UPC	CASE PACK QTY
CASTING RODS											
NEW M2TJBRG2	6'8" / 1	M	MF	8 - 12	1/8 - 1/2	IM7	Split	Winn Ultra	8+ Tip	849004038561	3
NEW M2SBRG2	6'10" / 1	MH	MF	10 - 20	1/4 - 3/4	IM7	Split	Winn Ultra	8+ Tip	849004038578	3
NEW M2APCG2	7'0" / 1	M	MF	10 - 20	1/8 - 1/2	IM7	Split	Winn Ultra	8+ Tip	849004038585	3
NEW M2WRG2	7'0" / 1	MH	F	10 - 20	3/16 - 5/8	IM7	Split	Winn Ultra	8+ Tip	849004038592	3
NEW M2JRG2	7'2" / 1	MH	F	12 - 25	1/4 - 1	IM7	Split	Winn Ultra	8+ Tip	849004038608	3
NEW M2CBRG2	7'3" / 1	MH	M	10 - 25	1/4 - 3/4	IM7	Split	Winn Ultra	8+ Tip	849004038615	3
NEW M2SJRG2	7'3" / 1	H	F	14 - 50	1/2 - 1	IM7	Split	Winn Ultra	8+ Tip	849004038622	3
NEW M2PRG2	7'4" / 1	H	F	15 - 65	3/16 - 1 1/2	IM7	Split	Winn Ultra	8+ Tip	849004038639	3
SPINNING RODS											
NEW M2FSRG2	6'9" / 1	ML	F	4 - 12	1/16 - 5/16	IM7	Split	Winn Ultra	8+ Tip	849004038646	3
NEW M2APSRG2	6'9" / 1	M	F	6 - 14	1/8 - 1/2	IM7	Split	Winn Ultra	8+ Tip	849004038653	3
NEW M2TGRG2	7'0" / 1	M	F	8 - 14	1/8 - 1/2	IM7	Split	Winn Ultra	8+ Tip	849004038660	3
NEW M2MSR2G2	7'2" / 1	MH	MF	8 - 30	3/16 - 3/4	IM7	Split	Winn Ultra	8+ Tip	849004038677	3
2-PC SPINNING RODS											
NEW M266MLSG2-2	6'6" / 2	ML	F	4 - 12	1/16 - 5/16	IM7	Split	Winn Ultra	8+ Tip	849004038684	3
NEW M266MSG2-2	6'6" / 2	M	F	6 - 14	1/8 - 1/2	IM7	Split	Winn Ultra	8+ Tip	849004038691	3
NEW M270MSG2-2	7'0" / 2	M	F	8 - 14	1/8 - 1/2	IM7	Split	Winn Ultra	8+ Tip	849004038813	3
NEW M272MMSG2-2	7'2" / 2	MH	F	12 - 25	1/4 - 1	IM7	Split	Winn Ultra	8+ Tip	849004038820	3

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material



MSRP \$89.99



MACH® RODS

ROD FEATURES:

- Premium IM7 graphite blank with Nano construction
- Stainless steel guides with aluminum oxide inserts
- Lew's exclusive SoftTouch graphite skeletal reel seat
- Winn® Dri-Tac split grip handles
- Patented "No Foul" hook keeper

MODEL	TYPE	LGTH / PCS	POWER	ACTION	LINE RATING (lb)	LURE RATING (oz)	BLANK	HANDLE STYLE	HANDLE MATERIAL	GUIDES	UPC	CASE PACK QTY
CASTING RODS												
MTWJBR	Topwater / Jerkbait	6'8" / 1	M	MF	8 - 12	1/8 - 1/2	IM7	Split	Winn	8+ Tip	849004025523	3
MSBR	Spinnerbait	6'10" / 1	MH	MF	10 - 20	1/4 - 3/4	IM7	Split	Winn	8+ Tip	849004025530	3
MAPC	All-Purpose Casting	7'0" / 1	M	MF	10 - 20	1/8 - 1/2	IM7	Split	Winn	8+ Tip	849004025547	3
MWR	Worm Rod	7'0" / 1	MH	F	12 - 20	3/16 - 5/8	IM7	Split	Winn	8+ Tip	849004025554	3
MJR	Jig Rod	7'2" / 1	MH	F	12 - 50	1/4 - 1	IM7	Split	Winn	8+ Tip	849004025561	3
MGBR	Crankbait	7'3" / 1	MH	M	10 - 25	1/2 - 13/8	IM7	Split	Winn	8+ Tip	849004025578	3
MSJR	Swimjig / Swimbait	7'3" / 1	H	F	14 - 50	1/2 - 1	IM7	Split	Winn	8+ Tip	849004025585	3
MPR	Pitching	7'4" / 1	H	F	15 - 65	3/16 - 11/2	IM7	Split	Winn	8+ Tip	849004025592	3
MCRR	Carolina Rig	7'6" / 1	MH	MF	14 - 30	1/2 - 11/2	IM7	Split	Winn	8+ Tip	849004025608	3
MFS	Flipping	7'6" / 1	H	F	15 - 65	3/16 - 2	IM7	Split	Winn	8+ Tip	849004025615	3
SPINNING RODS												
MNRR	Ned Rig	6'7" / 1	ML	F	4 - 10	1/16 - 1/4	IM7	Split	Winn	8+ Tip	849004025622	3
MFSR	Finesse Rod	6'9" / 1	ML	F	6 - 10	1/8 - 3/8	IM7	Split	Winn	8+ Tip	849004025639	3
MAPSR	All-Purpose	7'0" / 1	M	F	6 - 14	3/16 - 5/8	IM7	Split	Winn	8+ Tip	849004025646	3
M7GMHFS	Open Water	7'6" / 1	MH	F	8 - 17	1/4 - 5/8	IM7	Split	Winn	8+ Tip	849004025653	3
2-PC SPINNING RODS												
M6DMS-2	Multi-Purpose	6'0" / 2	M	F	4 - 12	1/8 - 1/2	IM7	Split	Winn	8+ Tip	849004025660	3
M6MS-2	Multi-Purpose	6'6" / 2	M	F	4 - 12	1/8 - 1/2	IM7	Split	Winn	8+ Tip	849004025677	3
M7DMS-2	Multi-Purpose	7'0" / 2	M	F	4 - 12	1/8 - 1/2	IM7	Split	Winn	8+ Tip	849004025684	3

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material



MSRP \$59.99



MACH SMASH RODS

ROD FEATURES:

- Premium IM6 graphite blank
- Lew's exclusive graphite skeletal reel seat
- Stainless steel guides with stainless steel inserts
- Split grip Winn® Dri-Tac grip with EVA butt
- Patented "No Foul" hook keeper

MODEL	LGTH / PCS	POWER	ACTION	LINE RATING (lb)	LURE RATING (oz)	BLANK	HANDLE STYLE	HANDLE MATERIAL	GUIDES	UPC	CASE PACK QTY
CASTING RODS											
MS68ML	6'8" / 1	ML	F	8 - 12	1/16 - 3/8	IM6	Split	Winn / EVA	8+ Tip	849004035379	2
MS70M	7'0" / 1	M	F	10 - 20	1/8 - 1/2	IM6	Split	Winn / EVA	9+ Tip	849004035225	2
NEW MS70M-2	7'0" / 2	M	F	10 - 20	1/8 - 1/2	IM6	Split	Winn / EVA	9+ Tip	849004036833	2
MS70MH	7'0" / 1	MH	F	12 - 20	3/16 - 5/8	IM6	Split	Winn / EVA	9+ Tip	849004035232	2
MS73MH	7'3" / 1	MH	F	12 - 20	3/16 - 1	IM6	Split	Winn / EVA	9+ Tip	849004035249	2
SPINNING RODS											
MS69MLS	6'9" / 1	ML	F	6 - 10	1/8 - 3/8	IM6	Split	Winn / EVA	7+ Tip	849004035256	2
MS70MS	7'0" / 1	M	F	6 - 14	3/16 - 5/8	IM6	Split	Winn / EVA	8+ Tip	849004035263	2

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MODEL:LMHP

MSRP \$159.99

MACH® TACKLE BAG & HATCHPACK

- 600 D polyester w/Honeycomb ripstop polyester panels
- EVA wall construction
- LMHP: 849004024236
- LMHP - 7 compartments
- LMHP - 5 rubber mesh pockets
- LMHP Dimensions: 20"H x 16"W x 9.25"D
- LMTBA: 849004034846
- Model: LMTBA - 5 compartments
- Model: LMTBA - 4 rubber mesh pockets
- LMTBA Dimensions: 20"L x 12"H x 11.5"D
- Line spooling grommet
- Plier holder
- Juice Pouch liquid accessory holder
- Sunglasses Holder
- Holds up to 5 - 3700 style boxes in main compartment
- Includes: 1-13.75" x 8.75" x 2" utility box

MODEL:LMHP



MODEL:LMTBA



MACH 2024 PRODUCT GUIDE

MSRP \$17.99

MACH® SPLIT RING TOOL

ITEM NUMBER: MSRT

- 420 stainless steel construction
- Corrosion resistant coating
- Double injected ergonomic grips
- Corrosion resistant coated spring steel
- UPC: 849004034822



MSRP \$9.99

MACH® 3" BRAID SCISSORS

ITEM NUMBER: MBS3

- Titanium coated 420 stainless steel
- Serrated micro-teeth blade for superior cutting
- Double injected handles for comfort
- Includes lanyard
- UPC: 849004034815



MODEL:LMTBA

MSRP \$119.99

MSRP \$44.99

MACH® 6.5" CENTER CUTTER PLIERS

ITEM NUMBER: MP65

- 420 stainless steel jaws
- Corrosion resistant coating on jaws
- Anodized aluminum body
- Replaceable tungsten carbide center cutters
- Swiveling rubber sheath
- SoftTouch TRP molded grips
- Coiled lanyard
- UPC: 849004034808



MSRP \$49.99

MACH® 7" SIDE CUTTER PLIERS

ITEM NUMBER: MP7

- 420 stainless steel jaws
- Corrosion resistant coating on jaws
- Anodized aluminum body
- Replaceable tungsten carbide side cutter
- Swiveling rubber sheath
- SoftTouch TPR molded grips
- Coiled lanyard
- UPC: 849004034792



MSRP \$21.99

MACH® 7" FILLET KNIFE

ITEM NUMBER: MK7

- German 416 stainless steel full tang 7 inch blade
- Teflon® coating for corrosion resistance
- Double injected ergonomic handle
- Perfect flex for precision filleting
- Ventilated locking sheath
- UPC: 849004019225



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