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LEWIS'S[®]



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FEEL
THE
DIFFERENCE

PERFORMANCE INNOVATIONS

LEW'S REEL TECHNOLOGIES



P2 SUPER PINION®



Bearing supported pinion gear which provides precise alignment and solid stability, resulting in a smoother operation and extended gear life. The P2 Super Pinion is supported by a bearing on each end of the spool shaft and a bushing in the middle for 3-points of contact.



SPEED DIAL®



Allows you to easily identify the line type and pound test on the reel. Use a coin to turn the inner dial to line up the indicator arrows marked: M - Monofilament, F - Fluorocarbon, B - Braid with the correct pound test line.



SPEED GEARS®



Cut on the finest Hamai CNC machines, resulting in precise gear interface for smooth cranking power and less wear, making your reel last longer.



SPEED KNOT™



Unique spool design allows for quick line attachment to the spool. Before filling the spool with line, simply insert and wedge the line end into the Speed Knot opening for quick and easy attachment.



SPEED KEEPER®



Hook keeper gives convenience a whole new meaning. Swing it out and secure your hook, swing it back and it conveniently tucks back under the reel when not in use. Allows Texas rigged baits to stay rigged, preventing plastic damage and minimizes reel scratches.

BRAKING SYSTEMS

LEW'S BRAKING TECHNOLOGY



PARAMAG™ BRAKE SYSTEM

The cutting edge in baitcast reel braking systems. ParaMag provides seamless start to finish cast control. A proprietary brake component interface design and the friction-free advantage of twelve powerful magnets is paired with a streamlined external control dial delivering unparalleled performance.



MAGNETIC CONTROL SYSTEM (MCS)

Externally adjustable, full-release magnetic braking system for complete free spool casting. As the spool accelerates it experiences magnetic resistance, which can be controlled with a dial on the palming sideplate. Full-release magnetic brake.



MULTI-SETTING BRAKE (MSB)

Features both an externally-adjustable, full-release magnetic braking system for consistent braking throughout the entire cast as well as an internally adjustable centrifugal brake system for initial braking at the beginning of the cast. Simply adjust the magnets with the sideplate dial and the centrifugal brakes by pushing the internal white pins inside the palming sideplate to the "off" (in) or "on" (in) positions.



SMARTPLUS™ CENTRIFUGAL BRAKE SYSTEM / 6-PIN

This brake system is unmatched for casting distance and backlash control. Four spring loaded SmartPlus pins (white) and two Speed pins (blue) may be turned "on" (out position) or "off" (in position). SmartPlus pins automatically back off the applied brake resistance as the cast slows, offering superior control in a variety of fishing conditions. For more braking power such as when casting into the wind, Speed pins stay engaged throughout the entire cast when "on". Pins can be accessed by simply removing the palming sideplate.



QUIETCAST® ADJUSTABLE CENTRIFUGAL BRAKE / 6-PIN

Delivers an extreme range of braking power from free spool to maximum by simply clicking its external dial to choose among 27 variable settings. The ACB system puts you in control of your casts, perfectly aligning brake power to conditions. With this system you will have quiet and smooth casting control, while maximizing casting distance.

Lew's



Kevin VanDam

Kevin VanDam
4-TIME BASSMASTER CLASSIC CHAMPION
29 CAREER WINS
8-TIME ANGLER OF THE YEAR WINNER

TRUSTED BY THE BEST
DECADES OF DEPENDABILITY



CASTING REELS

CASTING REELS

Team Lew's® Elite-Ti



- Super Low-Profile design with superior control ergonomics
- NEW ParaMag™ braking system and recessed brake dial design integrate perfectly for seamless palming and incredible cast control
- Beautiful and rugged black titanium deposition finish on aluminum hood and sideplates
- Hardened aluminum alloy Speed Gears® with exclusive P2 Super Pinion® Gear
- 11 bearing system with Japanese & NMB double-shielded stainless steel bearings

- NEW Speed Knot™ quick line attachment spool
- 95mm bowed carbon handle with JDM style Lew's exclusive Winn® Dri-Tac Ultra ProWeave™ handle grips
- Carbon fiber drag system with carbon drag star
- Speed Keeper® hook keeper
- Speed Dial® line indicator
- Presentation box with reel cover and tool
- External lube port
- Titanium coated zirconia line guide
- No-slip thumb bar

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
ETISH	10+1	7.5:1	30"	110/12	110/50	6.2	20 lbs.	Right	2	849004011717	\$499.99
ETISHL	10+1	7.5:1	30"	110/12	110/50	6.2	20 lbs.	Left	2	849004011724	\$499.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Team Lew's® Pro-Ti



- Super Low-Profile design with superior control ergonomics
- New recessed brake dial and ACB QuietCast® system integrate perfectly for seamless palming and cast control
- Beautiful and rugged black titanium deposition finish on aluminum hood and sideplates
- Hardened aluminum alloy Speed Gears® with exclusive P2 Super Pinion® Gear
- 11 bearing system with premium NMB double-shielded stainless steel bearings

- NEW Speed Knot™ quick line attachment spool
- 95mm bowed carbon handle with new JDM style Winn® Dri-Tac handle grips
- Carbon fiber drag system
- Speed Keeper® hook keeper
- Speed Dial® line indicator
- External lube port
- Titanium coated zirconia line guide
- No-slip thumb bar

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
PTISHG2	10+1	7.5:1	30"	110/12	110/50	6.2	20 lbs.	Right	2	849004011694	\$399.99
PTISHLG2	10+1	7.5:1	30"	110/12	110/50	6.2	20 lbs.	Left	2	849004011700	\$399.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Team Lew's HyperMag

NEW



- Upgraded ergonomic one-piece magnesium frame design
- Hardened anodized aluminum alloy Speed Gears®, now with Lew's exclusive P2 Super Pinion® Gear
- Recessed brake dial with 6-pin QuietCast® externally Adjustable Centrifugal Brake (ACB) system
- Speed Knot™ quick line attachment spool
- JDM style Winn® knobs on 95mm bowed carbon handle
- 11 bearing system with stainless steel double shielded ball bearings
- Aircraft-grade Duralumin anodized drilled and chamfered u-shape 32mm spool

- C45 carbon sideplates
- Carbon fiber drag system with carbon drag star
- Patented retractable Speed Keeper® hook keeper
- Patented Speed Dial® line indicator
- Titanium coated zirconia line guide
- External lube port

MODEL	BEARINGS	GEAR RATIO	RPT	FLUORO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
TLHISHG2	10+1	7.5:1	30"	110/12	110/50	5.2	20 lbs.	Right	2	849004037236	\$349.99
TLHIXHG2	10+1	8.3:1	33"	110/12	110/50	5.2	20 lbs.	Right	2	849004037243	\$349.99
TLHIXHLG2	10+1	8.3:1	33"	110/12	110/50	5.2	20 lbs.	Left	2	849004037250	\$349.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand
Magnesium frame not suitable for use in saltwater.





Team Lew's® Custom Pro

- One-piece aluminum Super Low Profile frame with strong, lightweight C45 carbon sideplates
- Aircraft-grade double anodized Duralumin drilled U-shape 32mm spool
- Hard aluminum alloy Speed Gears®, cut on Hamai CNC gear hobbing machine
- P2 Super Pinion® bearing supported pinion gear provides precise alignment and solid stability, resulting in smoother operation and extended gear life
- Premium 11 bearing system with double-shielded stainless steel ball bearings and Zero Reverse one-way clutch bearing
- Externally adjustable 6-pin 27 position QuietCast® Adjustable Centrifugal Braking system (ACB)



- Double anodized aluminum spool tension adjustment with audible click
- Rugged carbon fiber drag system provides up to 20 lbs. of drag power
- Bowed lightweight 95mm carbon fiber handle with EVA Pro knobs
- Double anodized bowed aluminum drag star with audible click adjustment
- Titanium-coated Zirconia line guide
- Patented Speed Dial® line indicator and patented Speed Keeper® hook keeper
- External lube port

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CPBIH	10+1	6.8:1	27"	110/12	110/50	5.6	20 lbs.	Right	2	849004028821	\$279.99
CPBISH	10+1	7.5:1	30"	110/12	110/50	5.6	20 lbs.	Right	2	849004028838	\$279.99
CPBISHL	10+1	7.5:1	30"	110/12	110/50	5.6	20 lbs.	Left	2	849004028845	\$279.99
CPBIXH	10+1	8.3:1	33"	110/12	110/50	5.6	20 lbs.	Right	2	849004028852	\$279.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Custom Lite Shallow Spool

NEW

- The ultimate baitcast reel for fishing lightweight baits on casting tackle
- Super Shallow 30mm spool decreases required spool startup inertia, allowing for easy casting of light baits and light line on baitcast equipment
- Anodized aircraft-grade Duralumin spool with Speed Knot™ quick line attachment feature
- 11 bearing system with stainless steel double shielded ball bearings
- One-piece proprietary Tanso Tech™ frame with drain ports
- C45 carbon sideplates



- 6-pin QuietCast® externally Adjustable Centrifugal Brake (ACB) system
- External lube port
- Speed Dial® line indicator for easy identification of line type and pound test
- Titanium-coated zirconium line guide
- Carbon fiber drag system
- Hard anodized aluminum alloy Speed Gears® with P2 Super Pinion® Gear
- 95mm bowed carbon fiber handle with EVA Pro knobs

MODEL	BEARINGS	GEAR RATIO	RPT	FLUORO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CLSSISH	10+1	7.5:1	28	55/8	65/8	5.0	20 lbs.	Right	2	849004036550	\$299.99
CLSSISHL	10+1	7.5:1	28	55/8	65/8	5.0	20 lbs.	Left	2	849004036567	\$299.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Custom Lite

- 11 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece proprietary Tanso Tech™ frame with drain ports
- C45 carbon sideplates
- 6-pin QuietCast® externally Adjustable Centrifugal Brake (ACB) system
- External lube port
- Patented Speed Dial® line indicator allows for easy identification of line type and pound test



- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Titanium-coated Zirconia line guide
- Carbon fiber drag system
- Hard anodized aluminum alloy Speed Gears®, precision cut on Hamai CNC machines with P2 Super Pinion® bearing supported pinion gear
- 95mm bowed carbon fiber handle with EVA Pro knobs
- Titanium anodized aircraft-grade Duralumin 30mm U-style spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CLISH	10+1	7.5:1	28"	90/12	90/50	4.9	20 lbs.	Right	2	849004028425	\$299.99
CLISHL	10+1	7.5:1	28"	90/12	90/50	4.9	20 lbs.	Left	2	849004028432	\$299.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Tournament Lite

- One-piece aluminum frame with strong, lightweight C45 carbon sideplates
- Aircraft-grade double anodized Duralumin drilled U-shape 34mm spool
- Hard aluminum alloy Speed Gear®, cut on Hamai CNC gear hobbing machines
- P2 Super Pinion® bearing supported pinion gear provides precise alignment and solid stability, resulting in for a smoother operation and extended gear life
- Premium 11 bearing system with double-shielded stainless-steel ball bearings and Zero Reverse® one-way clutch bearing
- Externally adjustable 6-pin 27 position QuietCast® Adjustable Centrifugal Braking system (ACB)



- Double anodized aluminum spool tension adjustment with audible click
- Rugged carbon fiber drag system provides up to 20 lbs. of drag power
- Bowed lightweight 95mm carbon fiber handle with EVA Pro knobs
- Double anodized bowed aluminum drag star with audible click adjustment
- Combat Grip® thumb bar
- Titanium-coated Zirconia line guide
- Patented Speed Dial line® indicator and Speed Keeper® hook keeper
- External lube port

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
TLTISH	10+1	7.5:1	31"	120/12	120/50	5.8	20 lbs.	Right	2	849004033900	\$249.99
TLTISHL	10+1	7.5:1	31"	120/12	120/50	5.8	20 lbs.	Left	2	849004033917	\$249.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Custom Inshore

- 10 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece aluminum frame with drain ports
- C45 carbon sideplate on handle side, graphite palming sideplate
- Main gear passivation treatment for improved corrosion resistance
- Multi-Setting Brake (MSB) system utilizes externally adjustable magnetic and 4-pin internally adjustable centrifugal braking
- External lube port



- Patented Speed Dial® line indicator allows for easy identification of line type and pound test
- Patented retractable Speed Keeper® hook keeper allows you to secure lures and Texas rigged baits without scratching your reel
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Zirconia line guide
- 95mm bowed anodized aluminum handle with Winn® Dri-Tac knobs
- Double anodized forged aluminum 32mm U-style spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CIISH	9+1	7.5:1	30"	140/12	140/50	6.6	20 lbs.	Right	2	849004017498	\$219.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Super Duty 300 Series

- 7 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one way clutch and ZRXtra system multi-stop back up
- One-piece aluminum frame with drain ports
- Aluminum handle sideplate and graphite palm sideplate
- Multi-Setting Brake (MSB) system utilizes externally adjustable magnetic and internally adjustable 4-pin centrifugal braking
- External lube port
- Patented retractable Speed Keeper® hook keeper
- Combat Grip® thumb bar



- Drag out alarm
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Titanium-coated Zirconia line guide
- 24 lb. Carbon fiber drag system
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- 100mm bowed anodized aluminum handle with Winn® Dri-Tac knobs
- Braid ready, double anodized deep capacity spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
SD3H	6+1	6.5:1	31"	190/14	150/65	9.2	24 lbs.	Right	2	849004021983	\$219.99
SD3HL	6+1	6.5:1	31"	190/14	150/65	9.2	24 lbs.	Left	2	849004022003	\$219.99
SD3SH	6+1	7.2:1	35"	190/14	150/65	9.2	24 lbs.	Right	2	849004021181	\$219.99
SD3SHL	6+1	7.2:1	35"	190/14	150/65	9.2	24 lbs.	Left	2	849004021198	\$219.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand





HyperSpeed Series

- Super high speed 9.5:1 gear ratio/40" RPT
- 10 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece aluminum frame and gear sideplate
- 6-pin QuietCast® externally Adjustable Centrifugal Brake (ACB) system
- External lube port
- Patented retractable Speed Keeper® hook keeper allows you to secure lures and Texas rigged baits without scratching your reel

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT. (OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
HSI-9.5	9+1	9.5:1	40"	120/12	120/50	6.7	20 lbs.	Right	2	849004024922	\$199.99
HSI-9.5L	9+1	9.5:1	40"	120/12	120/50	6.7	20 lbs.	Left	2	849004024939	\$199.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



- Combat Grip® thumb bar
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Zirconia line guide
- 20 lb. max carbon fiber drag system
- Hard anodized aluminum alloy Speed Gears®, precision cut on Hamai CNC machines with P2 Super Pinion® bearing supported pinion gear
- 95mm bowed anodized aluminum handle
- Drilled & forged anodized aluminum 34mm U-style spool



SKIPPING ZONE FOR EASY SETUP

Team Lew's® Pro SP Series

- 9 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece aluminum frame
- Graphite sideplates
- 6-pin QuietCast® externally Adjustable Centrifugal Brake (ACB) system with Skipping Zone
- External lube port
- Patented retractable Speed Keeper® hook keeper
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Zirconia line guide
- 20 lb. carbon fiber drag system
- Hard anodized aluminum alloy Speed Gears®, precision cut on Hamai CNC machines
- P2 Super Pinion®
- Anodized aluminum 32mm shallow spool with Knot Slot for smooth line lay

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT. (OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
PSPISH	8+1	7.5:1	30"	40/20	40/50	6.0	20 lbs.	Right	2	849004011755	\$199.99
PSPISHL	8+1	7.5:1	30"	40/20	40/50	6.0	20 lbs.	Left	2	849004011762	\$199.99
PSPIXH	8+1	8.3:1	33"	40/20	40/50	6.0	20 lbs.	Right	2	849004031685	\$199.99
PSPIXHL	8+1	8.3:1	33"	40/20	40/50	6.0	20 lbs.	Left	2	849004031692	\$199.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



BB1 Pro Series

- Engineered to be the longest casting reel from Lew's, especially useful with crankbaits
- Ergonomically shaped aluminum frame with graphite sideplates
- Lew's exclusive double taper paddle knobs
- P2 Super Pinion® bearing supported pinion gear provides precise alignment and solid stability, resulting in for a smoother operation and extended gear life
- Braid ready, machine forged black titanium anodized aluminum U-shape high capacity 35mm spool
- Premium 10-bearing system with double-shielded ball bearings and Zero Reverse® anti-reverse
- Hard anodized aluminum alloy Speed Gears®, cut on precision Hamai CNC hobbing machines

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT. (OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
PROIH	9+1	6.2:1	25"	160/12	160/50	6.7	20 lbs.	Right	2	849004029552	\$199.99
PROIHL	9+1	6.2:1	25"	160/12	160/50	6.7	20 lbs.	Left	2	849004033825	\$199.99
PROISH	9+1	7.5:1	31"	160/12	160/50	6.7	20 lbs.	Right	2	849004033832	\$199.99
PROISHL	9+1	7.5:1	31"	160/12	160/50	6.7	20 lbs.	Left	2	849004033856	\$199.99
PROIXH	9+1	8.3:1	34"	160/12	160/50	6.7	20 lbs.	Right	2	849004033849	\$199.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



- Externally adjustable 6-pin 27 position QuietCast® Adjustable Centrifugal Braking system (ACB)
- Double anodized aluminum spool tension knob with patented Speed Dial® line indicator
- Carbon fiber drag with Drag Out Alarm produces 20 lbs. of max drag
- Audible click aluminum star drag control
- Bowed 95mm anodized skeletal aluminum reel handle with Lew's® custom paddle grips
- Dual stage titanium-coated Zirconia line guide positioned farther away from the spool to minimize line friction and maximize casting performance
- External lube port
- Exclusive patented Speed Keeper® hook keeper



Tournament Pro Series

- 11 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece aluminum frame
- C45 carbon sideplates
- 6-pin QuietCast® externally Adjustable Centrifugal Brake (ACB) system
- External lube port
- Patented Speed Dial® line indicator allows for easy identification of line type and pound test
- Patented retractable Speed Keeper® hook keeper allows you to secure lures and Texas rigged baits without scratching your reel
- Combat Grip® thumb bar
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Zirconia line guide
- Carbon fiber drag system
- Hard anodized aluminum alloy Speed Gears®, precision cut on Hamai CNC machines with P2 Super Pinion® bearing supported pinion gear
- 95mm bowed carbon fiber handle with Combat Grip® knobs
- Double anodized forged aluminum 34mm spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT. (OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
TPIHA	10+1	6.8:1	28"	120/12	120/50	6.4	20 lbs.	Right	2	849004021228	\$199.99
TPIHLA	10+1	6.8:1	28"	120/12	120/50	6.4	20 lbs.	Left	2	849004021259	\$199.99
TPISHA	10+1	7.5:1	31"	120/12	120/50	6.4	20 lbs.	Right	2	849004021235	\$199.99
TPISHLA	10+1	7.5:1	31"	120/12	120/50	6.4	20 lbs.	Left	2	849004027039	\$199.99
TPIXHA	10+1	8.3:1	35"	120/12	120/50	6.4	20 lbs.	Right	2	849004021242	\$199.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Super Duty® Series

- One-piece aluminum frame and handle sideplate
- Premium 11 bearing system with stainless steel double shielded bearings and Zero Reverse® one-way clutch
- Braid-ready, machined, double anodized, 34mm deep capacity spool
- P2 Super Pinion® bearing supported pinion gear provides precise alignment and solid stability, resulting in for a smoother operation and extended gear life
- Externally adjustable Magnetic Control System (MCS)
- Easily removable palming graphite sideplate with SoftTouch armor finish
- Double anodized aluminum spool tension adjustment with audible click

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT. (OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
SDIHF*	10+1	6.8:1	28"	150/12	150/50	8.0	20 lbs.	Right	2	849004029378	\$199.99
SDISHF*	10+1	7.5:1	31"	150/12	150/50	8.0	20 lbs.	Right	2	849004029385	\$199.99
SDIXHF*	10+1	8.3:1	35"	150/12	150/50	8.0	20 lbs.	Right	2	849004029408	\$199.99
SDIXHLF*	10+1	8.3:1	35"	150/12	150/50	8.0	20 lbs.	Left	2	849004029415	\$199.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | * Flipping Switch



- Rugged carbon fiber drag system provides up to 20 lbs. of drag power
- Audible click, bowed, double anodized aluminum star drag
- Bowed, anodized aluminum "power crank" 95mm reel handle
- Lew's® Combat Grip® paddle knobs
- Lew's® Combat Grip® thumb bar
- Titanium-coated Zirconia line guide
- All models now have a flipping switch



Custom Series

- One-piece aluminum Super Low Profile frame with strong, lightweight graphite sideplates
- Drilled and forged, anodized aluminum U style 32mm spool
- Hard anodized aluminum alloy Speed Gears®, cut on precision Hamai CNC gear hobbing machines
- P2 Super Pinion® bearing supported pinion gear provides precise alignment and solid stability, resulting in for a smoother operation and extended gear life
- Multi-Setting Brake (MSB) dual cast control system utilizing both an external click-dial for setting the magnetic brake, plus 4 individually disengaging, disk-mounted internal brake shoes that operate on centrifugal force
- External lube port
- Premium 10 bearing system with double-shielded stainless steel ball bearings and Zero Reverse® one-way clutch bearing
- Double anodized aluminum spool tension adjustment with audible click
- Rugged carbon fiber drag system provides up to 20 lbs. of drag power.
- Bowed lightweight aluminum reel handle with EVA Pro knobs
- Anodized bowed aluminum drag star with audible click adjustment
- Zirconia line guide
- Patented Speed Dial® line indicator and Speed Keeper® hook keeper

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT. (OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CUIISH	9+1	7.5:1	30"	110/12	110/50	6.4	20 lbs.	Right	2	849004028890	\$179.99
CUIISHL	9+1	7.5:1	30"	110/12	110/50	6.4	20 lbs.	Left	2	849004028906	\$179.99
CUIIXH	9+1	8.3:1	33"	110/12	110/50	6.4	20 lbs.	Right	2	849004028913	\$179.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand





Super Duty GX3 Series

- 5 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one way clutch and ZRXtra system multi-stop back up
- One-piece graphite frame with drain ports and graphite sideplates
- SmartPlus™ 6-pin Centrifugal Brake System (CBS)
- External lube port
- Combat Grip® thumb bar
- On/Off bait clicker switch



- Drag out alarm
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Zirconia line guide
- Carbon fiber drag system
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- 100mm bowed anodized aluminum handle with Combat Grip® paddle knobs
- Braid ready, double anodized deep capacity spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
SDGX3H	4+1	6.5:1	31"	190/14	150/65	8.8	20 lbs.	Right	2	849004024908	\$159.99
SDGX3HL	4+1	6.5:1	31"	190/14	150/65	8.8	20 lbs.	Left	2	849004024915	\$159.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



MODEL TS1SMP FEATURES A DEEPER SPOOL

Tournament MP Series

- 10 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece aluminum frame with graphite sideplates
- Multi-Setting Brake (MSB) system utilizes externally adjustable magnetic and internally adjustable 4-pin centrifugal braking
- External lube port
- Patented retractable Speed Keeper® hook keeper
- Combat Grip® thumb bar



- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Zirconia line guide
- 20 lb. max carbon fiber drag system
- Hard anodized aluminum alloy Speed Gears®, precision cut on Hamai CNC machines with P2 Super Pinion® bearing supported pinion gear
- 95mm bowed anodized aluminum handle with Combat Grip® knobs
- Double anodized aluminum 34mm U-style spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
TS1SMP	9+1	5.6:1	23"	140/12	140/50	7.0	20 lbs.	Right	2	849004024014	\$159.99
TS1HMP	9+1	6.8:1	28"	120/12	120/50	6.9	20 lbs.	Right	2	849004024823	\$159.99
TS1HMPL	9+1	6.8:1	28"	120/12	120/50	6.9	20 lbs.	Left	2	849004024052	\$159.99
TS1SHMP	9+1	7.5:1	31"	120/12	120/50	6.9	20 lbs.	Right	2	849004024847	\$159.99
TS1SHMPL	9+1	7.5:1	31"	120/12	120/50	6.9	20 lbs.	Left	2	849004024861	\$159.99
TS1XHMP	9+1	8.3:1	35"	120/12	120/50	6.9	20 lbs.	Right	2	849004024014	\$159.99
TS1XHMPL	9+1	8.3:1	35"	120/12	120/50	6.9	20 lbs.	Left	2	849004024854	\$159.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



KVD Series

- 10 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece aluminum frame with graphite sideplates
- Multi-Setting Brake (MSB) system utilizes externally adjustable magnetic and internally adjustable 4-pin centrifugal braking
- External lube port
- Patented retractable Speed Keeper® hook keeper
- Speed Lube® for exceptional smoothness and performance in all weather conditions



- Zirconia line guide
- 20 lb. max carbon fiber drag system
- Hard anodized brass Speed Gears®, precision cut on Hamai CNC machines with P2 Super Pinion® bearing supported pinion gear
- 95mm bowed anodized aluminum handle with EVA Pro knobs
- Anodized aluminum 34mm U-style spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
KVD1H	9+1	6.2:1	25"	120/12	120/50	7.2	20 lbs.	Right	2	849004031715	\$149.99
KVD1HL	9+1	6.2:1	25"	120/12	120/50	7.2	20 lbs.	Left	2	849004027602	\$149.99
KVD1SH	9+1	7.5:1	31"	120/12	120/50	7.2	20 lbs.	Right	2	849004031722	\$149.99
KVD1SHL	9+1	7.5:1	31"	120/12	120/50	7.2	20 lbs.	Left	2	849004031739	\$149.99
KVD1XH	9+1	8.3:1	35"	120/12	120/50	7.2	20 lbs.	Right	2	849004031746	\$149.99
KVD1XHL	9+1	8.3:1	35"	120/12	120/50	7.2	20 lbs.	Left	2	849004031753	\$149.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Speed Spool® Series

- 10 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece aluminum frame with graphite sideplates
- Externally adjustable Magnetic Control System (MCS)
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Zirconia line guide
- Durable Rulon 15 lb. max drag system



- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines with P2 Super Pinion® bearing supported pinion gear
- 95mm bowed anodized aluminum handle with SoftTouch paddle knobs
- Anodized aluminum 34mm spool. SSISA features high capacity spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
SSISA	9+1	5.6:1	23"	140/12	140/50	7.2	15 lbs.	Right	2	849004021082	\$99.99
SSIHA	9+1	6.8:1	28"	120/12	120/50	7.1	15 lbs.	Right	2	849004021105	\$99.99
SSIHLA	9+1	6.8:1	28"	120/12	120/50	7.1	15 lbs.	Left	2	849004021129	\$99.99
SSISHA	9+1	7.5:1	31"	120/12	120/50	7.1	15 lbs.	Right	2	849004021112	\$99.99
SSISHLA	9+1	7.5:1	31"	120/12	120/50	7.1	15 lbs.	Left	2	849004021136	\$99.99
SSIXHA	9+1	8.3:1	35"	120/12	120/50	7.1	15 lbs.	Right	2	849004028975	\$99.99
SSIXHLA	9+1	8.3:1	35"	120/12	120/50	7.1	15 lbs.	Left	2	849004029361	\$99.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Speed Cast®

- 5 bearing system
- Zero Reverse® one-way clutch bearing
- Aluminum frame and sideplates
- Centrifugal braking system
- Speed Lube® for exceptional smoothness and performance in all weather conditions



- Carbon fiber drag system
- Brass main gear and crankshaft
- 100mm anodized power handle with round EVA knobs
- Audible bait clicker
- Anodized aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
SC600	4+1	5.3:1	23"	300/15	200/65	11.8	15 lbs.	Right	2	849004013445	\$109.99
SC600L	4+1	5.3:1	23"	300/15	200/65	11.8	15 lbs.	Left	2	849004002333	\$109.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Laser® MG Series

- 8 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece graphite frame and sideplates
- High strength solid brass Speed Gears®, cut on precision Hamai CNC gear hobbing machines
- Externally adjustable Magnetic Control System (MCS)



- Durable Rulon drag system, provides up to 15 lbs. of drag power
- High strength solid brass main gear and crank shaft
- Zirconia line guide
- 95mm bowed anodized aluminum handle with Lew's custom paddle knobs
- Anodized aluminum 32mm spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
LSGIHAMG	7+1	6.8:1	27"	110/12	110/50	7.1	15 lbs.	Right	3	849004029323	\$89.99
LSGISHAMG	7+1	7.5:1	30"	110/12	110/50	7.1	15 lbs.	Right	3	849004029330	\$89.99
LSGISHAMGC	7+1	7.5:1	30"	110/12	110/50	7.1	15 lbs.	Right	3	849004029354	\$89.99
LSGISHLAMG	7+1	7.5:1	30"	110/12	110/50	7.1	15 lbs.	Left	3	849004029347	\$89.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | C = Clam Pack



Laser XL®

4 BEARING SYSTEM ZERO REVERSE

- 4 bearing system
- Zero Reverse® one-way clutch bearing
- Stick frame construction with aluminum sideplates
- Centrifugal braking system
- Speed Lube® for exceptional smoothness and performance in all weather conditions

- Carbon fiber drag system
- Brass main gear and crankshaft
- 100mm anodized power handle with round EVA knobs
- Audible bait clicker
- Anodized aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
LXLC60	3+1	4.2:1	18"	330/20	330/80	11.9	15 lbs.	Right	2	849004016507	\$74.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Classic Pro Series

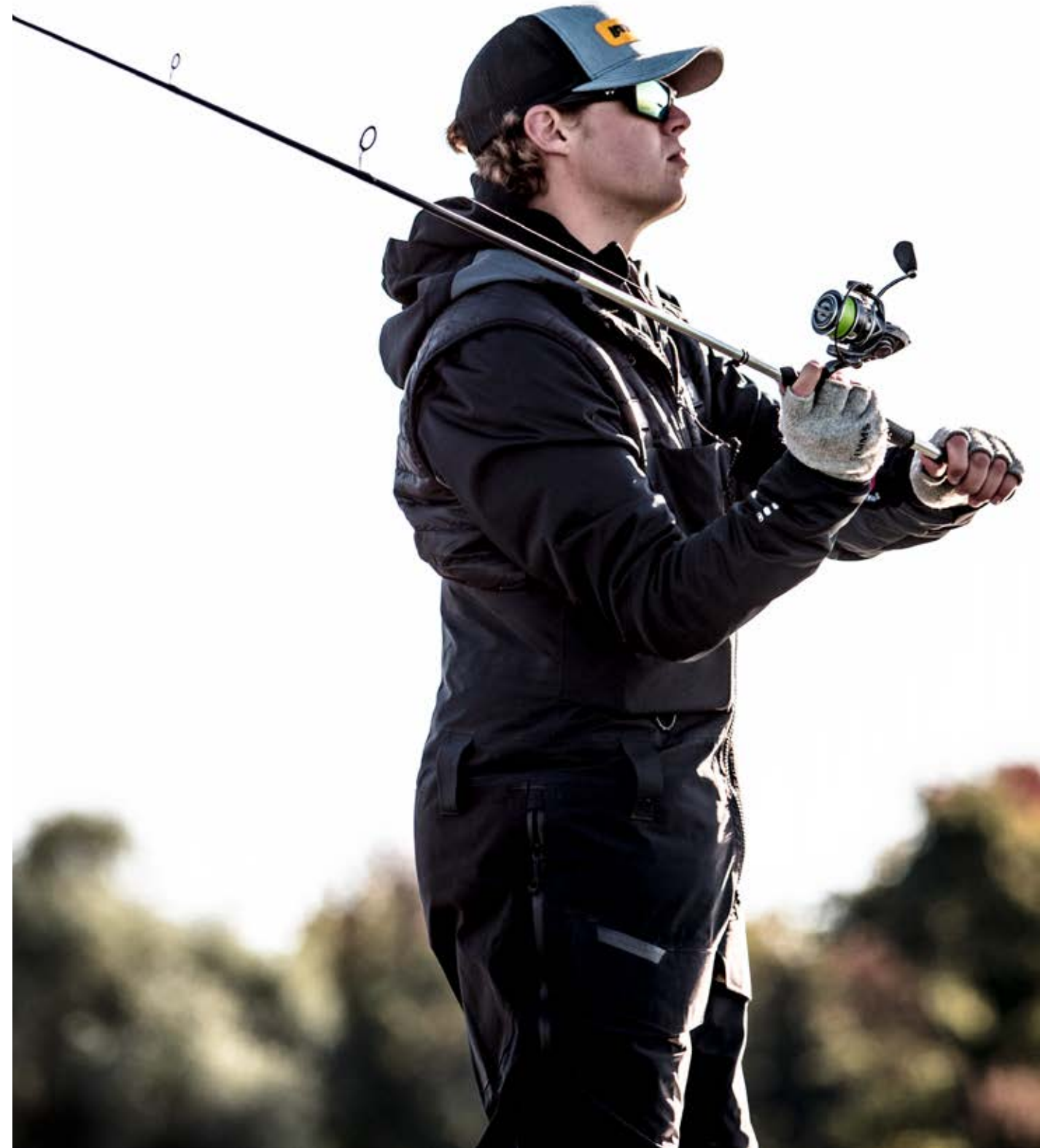
SPEED GEARS 5 BEARING SYSTEM ZERO REVERSE MCS Magnetic Control System

- 5 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece graphite frame and sideplates

- High strength solid brass Speed Gears®, cut on precision Hamai CNC gear hobbing machines
- Externally adjustable Magnetic Control System (MCS)

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CP1SH	4+1	7.5:1	30"	110/12	110/50	7	15 lbs.	Right	2	849004024281	\$64.99
CP1SHC	4+1	7.5:1	30"	110/12	110/50	7	15 lbs.	Right	3	849004024793	\$64.99
CP1SHL	4+1	7.5:1	30"	110/12	110/50	7	15 lbs.	Left	2	849004024359	\$64.99
CP1SHLC	4+1	7.5:1	30"	110/12	110/50	7	15 lbs.	Left	3	849004024809	\$64.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | C = Clam Pack



SPINNING REELS



HyperMag Magnesium



- Premium 11 stainless steel bearing system
- Zero Reverse® sealed one-way clutch bearing
- Magnesium body and sideplate
- Lightweight high strength magnesium skeletal rotor with aluminum bail wire
- Lightweight double anodized knurled aluminum spool
- Proprietary forged main gear
- External stainless steel screws
- Smooth sealed multi-disc carbon drag system
- Machined aluminum handle with Winn® Dri-Tac knob
- Speed Lube® for exceptional smoothness and uninterrupted performance in all weather conditions from extreme heat to freezing cold

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT. (OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
HMS200	10+1	6.2:1	32"	160/8	200/15	7.3	20 lbs.	R/L	2	815227014156	\$179.99
HMS300	10+1	6.2:1	34"	160/10	180/20	7.6	22 lbs.	R/L	2	849004033887	\$179.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left
Magnesium frame not suitable for use in saltwater.



Custom Inshore Series



- 7 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- Aluminum frame and sideplate
- Main gear passivation treatment for improved corrosion resistance
- Flush and drain port that allows you to flush out your reel with a water dispersing spray if accidentally submerged
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- C60 carbon skeletal rotor
- 20 lb. max carbon fiber drag system
- High strength Speed Gears® with a strong, lightweight aluminum pinion gear cut on Hamai CNC machines
- Screw in aluminum handle with Winn® Dri-Tac knob
- Double anodized braid ready aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CI300	6+1	6.2:1	34"	160/10	160/40	9.0	22 lbs.	R/L	2	849004021907	\$139.99
CI400	6+1	6.2:1	37"	190/12	190/50	10.2	24 lbs.	R/L	2	849004021914	\$139.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left



Custom Lite Series



- Proprietary Tanso Tech frame and rotor
- 11 premium stainless steel bearings
- High speed 6.2:1 gear ratio
- Braid ready double-anodized aluminum spool
- Ultra-smooth hybrid carbon drag system
- Reversible machined handle with EVA Pro grip
- Lightest premium spinning reel design from Lew's
- Adjustable right/left hand retrieve
- Titanium coated line roller
- Precision machined aluminum drive gear

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT. (OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CL200	10+1	6.2:1	31"	160/8	200/15	6.6	16 lbs.	R/L	2	849004020726	\$159.99
CL300	10+1	6.2:1	32"	160/10	180/20	6.9	18 lbs.	R/L	2	849004020733	\$159.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left



Custom Series



- 10 bearing system
- Zero Reverse® one-way clutch bearing
- Aluminum frame and sideplate
- Flush and drain port (200 and 300 models only)
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- C60 carbon skeletal rotor
- Carbon fiber drag system
- High strength Speed Gears® with a strong, lightweight aluminum pinion gear cut on Hamai CNC machines
- Screw in aluminum handle with Winn® Dri-Tac knob
- Double anodized braid ready aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CS100	9+1	5.2:1	25"	90/6	100/10	7.5	8 lbs.	R/L	2	849004021419	\$109.99
CS200	9+1	6.2:1	32"	160/8	200/15	9.0	20 lbs.	R/L	2	849004021426	\$109.99
CS300	9+1	6.2:1	34"	160/10	180/30	9.2	22 lbs.	R/L	2	849004021433	\$109.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left



Team Lew's® Custom Pro Series



- 12 bearing system
- Zero Reverse® one-way clutch bearing
- Aluminum frame and sideplate
- Flush and drain port (2000, 3000, 4000 models only)
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- C60 carbon skeletal rotor
- Carbon fiber drag system
- High strength Speed Gears® with a strong, lightweight aluminum pinion gear cut on Hamai CNC machines
- Screw in aluminum handle with Winn® Dri-Tac knob
- Double anodized braid ready aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT. (OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
TLC1000	11+1	5.2:1	25"	90/6	100/8	7.2	8 lbs.	R/L	2	849004021457	\$139.99
TLC2000	11+1	6.2:1	32"	160/8	200/15	8.8	20 lbs.	R/L	2	849004021464	\$139.99
TLC3000	11+1	6.2:1	34"	160/10	180/20	9.0	22 lbs.	R/L	2	849004021471	\$139.99
TLC4000	11+1	6.2:1	37"	190/12	200/30	10.1	24 lbs.	R/L	2	849004021488	\$139.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left



KVD Series



- Premium 10 bearing system
- Zero Reverse® one-way clutch bearing
- Aluminum frame and sideplate
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- C40 carbon skeletal rotor
- DuraMax™ drag system
- Solid brass pinion gear and stainless steel main shaft
- Screw in aluminum handle with EVA Pro handle knob
- Double anodized braid ready knurled aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
KVD200	9+1	6.2:1	31"	120/8	180/10	8.6	14 lbs.	R/L	2	849004031838	\$99.99
KVD300	9+1	6.2:1	32"	180/10	250/15	8.8	14 lbs.	R/L	2	849004031845	\$99.99
KVD400	9+1	6.2:1	35"	190/12	300/20	9.8	18 lbs.	R/L	2	849004031852	\$99.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left





Speed Spin® Series

SPEED GEARS® 10 BEARING SYSTEM SKELETAL SPEED ROTOR COMBAT GRIP

- 10 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Skeletal graphite rotor
- Oiled felt multi-disc drag system
- High strength Speed Gears® cut on Hamai CNC machines
- Solid brass pinion gear and stainless steel main shaft
- Screw in aluminum handle with Combat Grip® paddle knob

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
SS10HS	9+1	5.2:1	23"	90/6	115/8	7.4	7 lbs.	R/L	2	849004025011	\$59.99
SS20HS	9+1	6.2:1	32"	145/8	220/10	9.1	9 lbs.	R/L	2	849004025028	\$59.99
SS30HS	9+1	6.2:1	35"	145/10	200/15	9.4	13 lbs.	R/L	2	849004025035	\$59.99
SS40HS	9+1	6.2:1	38"	185/12	290/20	10.3	15 lbs.	R/L	2	849004025042	\$59.99
SS10HSC	9+1	5.2:1	23"	90/6	115/8	7.4	7 lbs.	R/L	2	849004026919	\$59.99
SS20HSC	9+1	6.2:1	32"	145/8	220/10	9.1	9 lbs.	R/L	2	849004026926	\$59.99
SS30HSC	9+1	6.2:1	35"	145/10	200/15	9.4	13 lbs.	R/L	2	849004026933	\$59.99
SS40HSC	9+1	6.2:1	38"	185/12	290/20	10.3	15 lbs.	R/L	2	849004026940	\$59.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left | C = Clam Pack



Laser® SG Series

ZERO REVERSE® 8 BEARING SYSTEM SKELETAL SPEED ROTOR

- 8 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Oiled felt multi-disc drag system
- Skeletal graphite rotor
- Folding handle with Lew's performance paddle knob
- Double anodized braid ready knurled aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
LSG100A	7+1	5.2:1	23"	120/6	150/8	8.1	7 lbs.	R/L	5	849004031760	\$39.99
LSG100AC	7+1	5.2:1	23"	120/6	150/8	8.1	7 lbs.	R/L	3	849004033245	\$39.99
LSG200A	7+1	5.2:1	25"	120/8	180/10	8.3	14 lbs.	R/L	5	849004031777	\$39.99
LSG200AC	7+1	5.2:1	25"	120/8	180/10	8.3	14 lbs.	R/L	3	849004031807	\$39.99
LSG300A	7+1	5.2:1	27"	180/10	250/15	9.3	14 lbs.	R/L	5	849004031784	\$39.99
LSG300AC	7+1	5.2:1	27"	180/10	250/15	9.3	14 lbs.	R/L	3	849004031814	\$39.99
LSG400A	7+1	5.2:1	30"	190/12	300/20	9.8	18 lbs.	R/L	5	849004031791	\$39.99
LSG400AC	7+1	5.2:1	30"	190/12	300/20	9.8	18 lbs.	R/L	3	849004031821	\$39.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left | C = Clam Pack



Laser Lite Series

ZERO REVERSE® 7 BEARING SYSTEM SKELETAL SPEED ROTOR

- 7 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Skeletal graphite rotor
- Oiled felt multi-disc drag system
- Folding handle with SoftTouch knob
- Double anodized aluminum spool

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	WT.(OZ.)	RETRIEVE	CASE PACK QTY.	UPC	MSRP
LLS50	6+1	5.0:1	21"	120/4	4.9	R/L	5	849004002791	\$39.99
LLS50C	6+1	5.0:1	21"	120/4	4.9	R/L	3	849004002821	\$39.99
LLS75	6+1	5.0:1	22"	120/6	5.0	R/L	5	849004002807	\$39.99
LLS75C	6+1	5.0:1	22"	120/6	5.0	R/L	3	849004002838	\$39.99
LLS100	6+1	5.1:1	23.5"	160/6	7.3	R/L	5	849004002814	\$39.99
LLS100C	6+1	5.1:1	23.5"	160/6	7.3	R/L	3	849004002845	\$39.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left | C = Clam Pack



COMBOS



Speed Spool® Baitcast Combo

REEL FEATURES:

- 10 bearing system with stainless steel double shielded ball bearings
- Zero Reverse® one-way clutch bearing
- One-piece aluminum frame with graphite sideplates
- Externally adjustable Magnetic Control System (MCS)
- Zirconia line guide
- Rulon drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High Strength solid brass Speed Gears®, precision cut on Hamai CNC machines with P2 Super Pinion® bearing supported pinion gear
- 95mm bowed anodized aluminum handle with SoftTouch paddle knobs
- Anodized aluminum 34mm spool

ROD FEATURES:

- Premium HM30 high modulus graphite blank
- Stainless steel guide frames with aluminum oxide inserts
- Lew's exclusive SoftTouch graphite skeletal reel seat
- Premium cork split grip handles with cork/EVA butt
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	MONO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
SS1SHA70MH	7'0"-1	MH	Fast	10-25	3/16-3/4	120/12	120/50	7.5:1	31"	15 lbs.	Right	3	849004025097	\$169.99
SS1SHLA70MH	7'0"-1	MH	Fast	10-25	3/16-3/4	120/12	120/50	7.5:1	31"	15 lbs.	Left	3	849004025103	\$169.99

H = Heavy, MH = Medium Heavy, M = Medium | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Laser® MG Baitcast Combo

REEL FEATURES:

- 8 bearing system
- Zero Reverse® one-way clutch bearing
- One-piece graphite frame and sideplates
- Externally adjustable Magnetic Control System (MCS)
- Zirconia line guide
- Rulon drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on CNC machines

ROD FEATURES:

- IM6 graphite blank
- Stainless steel guide frames with stainless steel inserts
- Skeletal graphite reel seat
- EVA split-grips
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	MONO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
LSGIHAMG66MH	6'6"-1	MH	Fast	10-20	3/8-3/4	110/12	110/50	6.8:1	27"	15 lbs.	Right	3	849004029941	\$109.99
LSG1SHAMG610MH	6'10"-1	MH	Fast	10-20	3/8-3/4	110/12	110/50	7.5:1	30"	15 lbs.	Right	3	849004029958	\$109.99
LSGIHAMG70MH	7'0"-1	MH	Fast	10-20	3/8-3/4	110/12	110/50	6.8:1	27"	15 lbs.	Right	3	849004031944	\$109.99

H = Heavy, MH = Medium Heavy, M = Medium | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



Speed Spin® Combo

REEL FEATURES:

- 10 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Skeletal graphite rotor
- Oiled felt multi-disc drag system
- High strength Speed Gears® cut on Hamai CNC machines
- Solid brass pinion gear and stainless steel main shaft
- Screw in aluminum handle with Combat Grip® paddle knob
- Double anodized braid ready knurled aluminum spool

ROD FEATURES:

- Premium HM30 high modulus graphite blank
- Stainless steel guide frames with aluminum oxide inserts
- Lew's exclusive SoftTouch graphite skeletal reel seat
- Premium full cork and split-grip cork handles
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	MONO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
Full Length Grip														
SS20HS66MLS	6'6"-1	ML	Fast	6-12	1/8-3/8	145/8	200/15	6.2:1	32"	9 lbs.	R/L	3	849004026513	\$109.99
SS20HS70MLS	7'0"-1	ML	Fast	6-12	1/8-3/8	145/8	200/15	6.2:1	32"	9 lbs.	R/L	3	849004027046	\$109.99
Split Grip														
SS10HS510L-2	5'10"-2	L	Fast	4-10	1/16-1/4	90/6	100/10	5.2:1	23"	7 lbs.	R/L	3	849004034716	\$109.99
SS20HS60MLS	6'0"-1	ML	Fast	6-12	1/8-3/8	145/8	200/15	6.2:1	32"	9 lbs.	R/L	3	849004034723	\$109.99
SS30HS66MS	6'6"-1	M	Fast	6-12	1/8-1/2	160/10	180/20	6.2:1	35"	13 lbs.	R/L	3	849004026513	\$109.99
SS30HS69MFS	6'9"-1	M	Fast	6-12	3/16-5/8	160/10	180/20	6.2:1	35"	13 lbs.	R/L	3	849004025202	\$109.99
SS30HS70MS	7'0"-1	M	Fast	6-12	1/8-1/2	160/10	180/20	6.2:1	35"	13 lbs.	R/L	3	849004027060	\$109.99
SS30HS70MHS	7'0"-1	MH	Fast	8-30	3/16-3/4	160/10	180/20	6.2:1	35"	13 lbs.	R/L	3	849004033405	\$109.99

H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left



Laser® SG Spinning Combo

REEL FEATURES:

- 8 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Skeletal graphite rotor
- Oiled felt multi-disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Aluminum handle

ROD FEATURES:

- Premium IM6 graphite blank
- Stainless steel guide frames with stainless steel inserts
- Skeletal graphite reel seat
- EVA split-grips
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	MONO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
LSG10A56UL	5'6"-1	UL	Fast	2-8	1/32-1/4	120/6	150/8	5.2:1	23"	7 lbs.	R/L	3	849004033924	\$69.99
LSG10A60UL	6'0"-1	UL	Fast	2-8	1/32-1/4	120/6	150/8	5.2:1	23"	7 lbs.	R/L	3	849004033931	\$69.99
LSG20A60M-2	6'0"-2	M	Fast	4-12	1/8-1/2	120/8	180/10	5.2:1	25"	14 lbs.	R/L	3	849004034853	\$69.99
LSG20A66ML	6'6"-1	ML	Fast	4-10	1/16-1/4	120/8	180/10	5.2:1	25"	14 lbs.	R/L	3	849004032019	\$69.99
LSG20A66ML-2	6'6"-2	ML	Fast	4-10	1/16-1/4	120/8	180/10	5.2:1	25"	14 lbs.	R/L	3	849004034853	\$69.99
LSG30A66M	6'6"-1	M	Fast	4-12	1/8-1/2	180/10	250/15	5.2:1	27"	14 lbs.	R/L	3	849004033221	\$69.99
LSG30A66M-2	6'6"-2	M	Fast	4-10	1/8-1/2	180/10	250/15	5.2:1	27"	14 lbs.	R/L	3	849004032026	\$69.99
LSG40A70M-2	7'0"-2	M	Fast	4-12	1/8-1/2	190/12	300/20	5.2:1	30"	18 lbs.	R/L	3	849004032033	\$69.99

H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left



Cat Daddy® Spinning Combo

REEL FEATURES:

- Ball bearing system
- 32-point multi-stop anti-reverse system
- Graphite frame, sideplate, and rotor
- Oiled felt multi-disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Folding handle
- Pre-spooled with 15 lb. Mr. Catfish Hi-Vis premium mono on the 7' combo and 20 lb. on the 9' combo

ROD FEATURES:

- 2-piece fiberglass blank
- Stainless steel guide frames with aluminum oxide inserts
- Skeletal graphite reel seat with stainless steel hood
- EVA split-grips
- Stainless steel hook keeper

MODEL	LGTH/PCS	POWER	ACTION	REEL SIZE	LINE RTG(LBS.)	LURE RTG(OZ.)	MONO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
CDS5070MH-2	7'0"-2	MH	Fast	50	10-20	3/8-2	285/15	400/30	5.1:1	32"	13 lbs.	R/L	3	849004010093	\$49.99
CDS6090MH-2	9'0"-2	MH	Fast	60	15-30	1-5	255/20	450/50	5.1:1	34"	13 lbs.	R/L	3	849004012356	\$59.99

H = Heavy, MH = Medium Heavy, M = Medium, L = Light, UL = Ultra Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left



Hypersonic Spinning Combo

REEL FEATURES:

- 4 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Skeletal graphite rotor
- Oiled felt multi-disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Folding handle

ROD FEATURES:

- IM6 2-piece graphite blank
- Stainless steel guide frames with stainless steel inserts
- Skeletal graphite reel seat
- EVA split-grips

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	LINE CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
HS2060L-2	6'0"-2	L	Fast	2-8	1/8-1/2	120/8	5.1:1	23"	11 lbs.	R/L	3	849004017795	\$49.99
HS3066M-2	6'6"-2	M	Fast	4-10	1/8-1/2	140/10	5.1:1	25"	11 lbs.	R/L	3	849004017801	\$49.99

H = Heavy, MH = Medium Heavy, M = Medium, L = Light, UL = Ultra Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left



Laser® Lite Spinning Combo

REEL FEATURES:

- 4 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Skeletal graphite rotor
- Oiled felt multi-disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Folding handle

ROD FEATURES:

- IM6 graphite blank
- Stainless steel guide frames with stainless steel inserts
- Skeletal graphite reel seat
- EVA split-grips

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	LINE CAP.	GEAR RATIO	RPT	RETRIEVE	CASE PACK QTY.	UPC	MSRP
LLS5050L-1	5'0"-1	L	Fast	2-6	1/32-1/4	120/4	5.0:1	21"	R/L	3	849004002777	\$49.99
LLS7556L-1	5'6"-1	L	Fast	2-6	1/32-1/4	120/6	5.0:1	22"	R/L	3	849004002760	\$49.99
LLS7560L-1	6'0"-1	L	Fast	2-6	1/32-1/4	120/6	5.0:1	22"	R/L	3	849004012844	\$49.99
LLS10066UL-2	6'6"-2	UL	Fast	2-6	1/32-1/8	160/6	5.1:1	23.5"	R/L	3	849004021495	\$54.99
LLS10070UL-2	7'0"-2	UL	Fast	2-6	1/32-1/8	160/6	5.1:1	23.5"	R/L	3	849004021501	\$54.99
LLS10070L-2	7'0"-2	L	Fast	4-8	1/16-1/4	160/6	5.1:1	23.5"	R/L	3	849004036185	\$54.99

H = Heavy, MH = Medium Heavy, M = Medium, L = Light, UL = Ultra Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand, R = Right, L = Left

RODS

RODS



Team Lew's® Elite Series

- Lew's exclusive LFS-X5 blanks with FOCAS blank technology for increased tip strength, thin diameter & extremely lightweight blanks
- Winn® Dri-Tac Ultra split grips with Lew's exclusive ProWeave
- Premium Fuji® SiC guides
- VTR (Vibration Transfer Ring) allows direct contact with the blank
- Lew's exclusive Full Contact reel seat on casting models and CT-1® ComfortTouch® reel seat on spinning models
- Patented "No Foul" Hook Keeper

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	BLANK	HANDLE STYLE	HANDLE MAT.	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting												
TLE68M	6'8"-1	M	F	6-12	1/8-1/2	LFS-XF	Split	Winn®	9+Tip	1	849004021938	\$349.99
TLE610MH	6'10"-1	MH	F	10-20	3/16-5/8	LFS-XF	Split	Winn®	9+Tip	1	849004021945	\$349.99
TLE70M	7'0"-1	M	MF	10-20	1/8-5/8	LFS-XF	Split	Winn®	9+Tip	1	849004021952	\$349.99
TLE70MH	7'0"-1	MH	F	12-25	1/8-1/2	LFS-XF	Split	Winn®	9+Tip	1	849004022010	\$349.99
TLE72M	7'2"-1	M	F	10-20	1/2-7/8	LFS-XF	Split	Winn®	9+Tip	1	849004035003	\$349.99
TLE73M	7'3"-1	M	MF	12-20	3/16-5/8	LFS-XF	Split	Winn®	9+Tip	1	849004035010	\$349.99
TLE73MH	7'3"-1	MH	F	12-30	3/16-1	LFS-XF	Split	Winn®	9+Tip	1	849004035027	\$349.99
TLE74H	7'4"-1	H	F	15-65	3/16-1¼	LFS-XF	Split	Winn®	9+Tip	1	849004035034	\$349.99
Spinning												
TLE66MLFS	6'6"-1	ML	F	4-10	1/16-1/4	LFS-XF	Split	Winn®	7+Tip	1	849004035041	\$349.99
TLE68MXFS	6'8"-1	M	XF	6-12	1/16-1/4	LFS-XF	Split	Winn®	8+Tip	1	849004035058	\$349.99
TLE69MLFS	6'9"-1	ML	F	6-10	1/8-3/8	LFS-XF	Split	Winn®	8+Tip	1	849004035065	\$349.99
TLE610MXFS	6'10"-1	M	XF	6-12	1/4-5/8	LFS-XF	Split	Winn®	8+Tip	1	849004035072	\$349.99
TLE70MFS	7'0"-1	M	F	6-14	3/16-5/8	LFS-XF	Split	Winn®	8+Tip	1	849004035089	\$349.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material



Team Lew's® Pro-Ti Series

- Lew's® exclusive multilayered proprietary LFS-X5 graphite blank with Titanium Nano Technology
- Premium tangle free titanium guide frames with Zirconia inserts
- VTR System (Vibration Transfer Ring) allows direct contact with the blank
- CT-1™ ComfortTouch Winn® Dri-Tac handle on spinning models
- Winn® Dri-Tac split grip handle
- Lew's exclusive SoftTouch graphite skeletal reel seat on casting models
- Patented "No Foul" hook keeper

MODEL	TYPE	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	BLANK	HANDLE STYLE	HANDLE MAT.	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods													
TLPTI68M	Casting	6'8"-1	M	F	6-12	1/8-1/2	LFS-X5	Split	Winn®	9+Tip	1	849004021655	\$269.99
TLPTI610MH	Casting	6'10"-1	MH	F	10-20	3/16-5/8	LFS-X5	Split	Winn®	9+Tip	1	849004021662	\$269.99
TLPTI70M	Casting	7'0"-1	M	MF	10-20	1/8-1/2	LFS-X5	Split	Winn®	9+Tip	1	849004021679	\$269.99
TLPTI70MH	Casting	7'0"-1	MH	F	12-25	1/4-7/8	LFS-X5	Split	Winn®	9+Tip	1	849004021686	\$269.99
TLPTI72M	Casting	7'2"-1	M	F	10-20	3/16-5/8	LFS-X5	Split	Winn®	9+Tip	1	849004026520	\$269.99
TLPTI73MH	Casting	7'3"-1	MH	F	12-20	3/16-1	LFS-X5	Split	Winn®	10+Tip	1	849004021693	\$269.99
TLPTI74H	Casting	7'4"-1	H	F	15-65	3/16-1 1/2	LFS-X5	Split	Winn®	10+Tip	1	849004026537	\$269.99
Spinning Rods													
TLPTI66MLFS	Spinning	6'6"-1	ML	F	4-10	1/16-1/4	LFS-X5	CT-1®	Winn®	7+Tip	1	849004026544	\$299.99
TLPTI68MXFS	Spinning	6'8"-1	M	XF	6-12	1/16-1/4	LFS-X5	CT-1®	Winn®	8+Tip	1	849004026551	\$299.99
TLPTI69MLFS	Spinning	6'9"-1	ML	F	6-10	1/8-3/8	LFS-X5	CT-1®	Winn®	8+Tip	1	849004026568	\$299.99
TLPTI610MXFS	Spinning	6'10"-1	M	XF	6-12	1/4-5/8	LFS-X5	CT-1®	Winn®	8+Tip	1	849004026575	\$299.99
TLPTI70MFS	Spinning	7'0"-1	M	F	6-14	3/16-5/8	LFS-X5	CT-1®	Winn®	8+Tip	1	849004026582	\$299.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material





LFS-X5

Team Lew's® Custom Pro Series

- Lew's® exclusive multilayered proprietary LFS-X5 graphite blank
- Tangle free stainless steel guide frames with zirconium inserts
- A-Grade cork with palm swell handles with EVA and Duracork inlay
- Lew's exclusive SoftTouch graphite skeletal reel seat
- Patented "No Foul" hook keeper

MODEL	TYPE	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods										
TLCPTWS	Topwater Special	6'8"-1	M	F	6-12	1/8-1/2	9+Tip	1	849004012882	\$219.99
TLCPSBR	Spinnerbait	6'10"-1	MH	F	10-20	3/16-5/8	9+Tip	1	849004012899	\$219.99
TLCPPAC	All Purpose	7'0"-1	M	MF	10-20	1/8-1/2	9+Tip	1	849004012905	\$219.99
TLCPMBRI	Magnum Bass 1	7'0"-1	MH	F	12-25	1/4-7/8	9+Tip	1	849004017078	\$229.99
TLCPMH	Magnum Hammer	7'3"-1	MH	F	10-25	1/4-5/8	10+Tip	1	849004012929	\$239.99
TLCPMPS	Magnum Pitching	7'4"-1	H	F	15-65	1/2-2	10+Tip	1	849004012936	\$249.99
TLCPMHC	Magnum Heavy Cover	7'6"-1	H	F	15-65	3/16-1	10+Tip	1	849004012943	\$259.99

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Team Lew's® Signature Series

- Lew's proprietary multilayered HM50 graphite blank with FOCAS® Blank Technology
- Winn® Dri-Tac Ultra split grips
- SeaGuide® RA seaguides with premium aluminum oxide inserts
- Full contact reel seat for increased blank contact on casting models
- 75% greater tip strength than traditional blanks
- Increased overall strength with blank protection, while still maintaining a lightweight blank
- Lew's exclusive BARE reel seat utilizing G Clutch® Handle System for spinning models
- Patented "No Foul" hook keeper
- Pro designed actions

MODEL	TECHNIQUE	PRO	LGTH/PCS	POWER/ACTION	LINE RTG (LBS.)	LURE RTG (OZ.)	HANDLE STYLE	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods											
TLS610MH	Jerkbait	KVD	6'10"-1	MH/F	12-25	3/8-3/4	Split	8+Tip	2	849004029637	\$189.99
TLS70M	Topwater	KVD	7'0"-1	M/F	10-20	3/16-1/2	Split	8+Tip	2	849004029644	\$189.99
TLS70MH	Spinnerbait/ Target Rod	KVD	7'0"-1	MH/F	10-30	1/4-2	Split	8+Tip	2	849004029651	\$189.99
TLS70M-CB	Squarebill/ Red Eyed Shads	KVD	7'0"-1	M/F	10-17	1/4-3/8	Split	8+Tip	2	849004029668	\$189.99
TLS69H	Skipping	A. Montgomery	6'9"-1	H/F	16-30	1/4-1½	Split	8+Tip	2	849004029675	\$189.99
TLS71H	Skipping	A. Montgomery	7'1"-1	H/F	16-30	1/4-1½	Split	8+Tip	2	849004029750	\$189.99
TLS73MH	Thunder Cricket	A. Montgomery	7'3"-1	MH/F	10-20	1/4-3/4	Split	9+Tip	2	849004029699	\$189.99
TLS72H	Jig/Worm	Mark Rose	7'2"-1	H/MF	14-25	3/8-1½	Split	9+Tip	2	849004029705	\$189.99
TLS75MH	Carolina Rig	Mark Rose	7'5"-1	MH/F	12-25	1/4-1½	Split	9+Tip	2	849004029712	\$199.99
NEW TLS76M-CB	Medium Crankbaits	Mark Rose	7'6"-1	M/F	8-12	1/8-5/8	Split	9+Tip	2	849004037571	\$199.99
TLS76MH	Swimbait	Mark Rose	7'6"-1	MH/F	14-25	1/4-1½	Split	9+Tip	2	849004029729	\$199.99
TLS711MH-CB	Deep Crankbaits	Mark Rose	7'11"-1	MH/F	10-14	1/8- 3/4	Split	10+Tip	2	849004033672	\$199.99
TLS76MH-SWJ	Swim Jig	Mark Zona	7'6"-1	MH/MF	12-25	3/8-1	Split	9+Tip	2	849004035416	\$199.99
TLS73MH-LJO	Light Jig/Ocho	Mark Zona	7'3"-1	MH/MF	10-20	3/16-5/8	Split	9+Tip	2	849004035386	\$189.99
Heavy Cover Casting											
TLS73H	Frog	G. Hackney	7'3"-1	H/F	14-65	3/8-1 ½	Split	10+Tip	2	849004029736	\$199.99
TLS76H	Pitching	G. Hackney	7'6"-1	H/F	12-25	7/16-1½	Split	10+Tip	2	849004029743	\$199.99
TLS711H	Flipping	G. Hackney	7'11"-1	H/F	17-65	1/4-2	Split	10+Tip	2	849004029750	\$199.99
Spinning											
TLS610MXFS	Shakey Head	Mark Zona	6'10"-1	M/XF	6-12	1/8-3/8	G-Clutch	8+Tip	2	849004029774	\$189.99
TLS70MXFS	All-Purpose	Mark Zona	7'0"-1	M/XF	6-12	1/8-3/8	G-Clutch	8+Tip	2	849004033665	\$189.99
TLS72MXFS	Tube Crackin' Special	Mark Zona	7'2"-1	M/XF	6-12	1/8-3/8	G-Clutch	8+Tip	2	849004029859	\$189.99
TLS74MXFS	Power Finesse	Mark Zona	7'4"-1	M/XF	6-12	1/8-3/8	G-Clutch	8+Tip	2	849004033658	\$189.99

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MULTI-SPECIES RODS

BASS RODS

RODS



Super Duty® Series

- Premium HM60 graphite blank
- Bass Actions: full length Winn® Dri-Tac grips
- Multi-Species: Winn® split grip with extended foregrip
- Graphite skeletal reel seat
- Stainless steel guide frame with aluminum oxide inserts
- Multi-Species actions have Zirconia inserts in tip tops for added strength
- Patented "No Foul" hook keeper

MODEL	TYPE	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
Bass Casting										
SD68H	Peacock Bass	6'8"-1	H	F	20-65	1-4	8+Tip	2	849004028869	\$189.99
SD76MH	Pitching/Flipping	7'6"-1	MH	F	12-50	1/2-1 1/2	10+Tip	2	849004032064	\$189.99
SD76H	Pitching/Flipping	7'6"-1	H	F	20-65	1-4	10+Tip	2	849004028876	\$189.99
SD711MH	Pitching/Flipping	7'11"-1	MH	MF	12-65	1/2-2	11+Tip	2	849004032071	\$199.99
SD711H	Pitching/Flipping	7'11"-1	H	F	20-65	1-4	11+Tip	2	849004032088	\$199.99
SD711XH	Pitching/Flipping	7'11"-1	XH	MF	30-80	4-10	11+Tip	2	849004032095	\$199.99
Multi Species Casting										
SD76MHLH	Calico Bass	7'6"-1	MH	F	12-50	1/2-1 1/2	10+Tip	2	849004032187	\$199.99
SD76HLH	Muskie	7'6"-1	H	F	20-65	1-4	10+Tip	2	849004032194	\$199.99
SD711MHLH	Calico Bass	7'11"-1	MH	MF	12-65	1/2-2	11+Tip	2	849004032200	\$199.99
SD711HLH	Calico Bass/Muskie	7'11"-1	H	F	20-65	1-4	11+Tip	2	849004032217	\$199.99
SD711XHLH	Muskie	7'11"-1	XH	MF	30-80	4-10	11+Tip	2	849004032224	\$199.99

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Custom Lite Series

NEW

- NEW Custom Lite Rod design focusing on extremely lightweight components
- Pairs perfectly with Custom Lite Spinning Reel, Custom Lite Baitcast Reel, and NEW Custom Lite SS Baitcast Reel
- CLSJB and CLSHSC casting models designed for finesse-style fishing on casting tackle (BFS)
- Highly sensitive & lightweight HM85 graphite blank



- Winn® Dri-Tac ProWeave split grip handle with EVA butt & foregrip
- NEW exclusive Comfort Plus ergonomic reel seat on spinning models, Full Contact reel seat on casting models
- Stainless steel guides with titanium oxide inserts
- Stainless steel Hook Keepers, top front on casting models and in split for spinning models

MODEL	TYPE	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods										
CLSJB	Small Jerkbait / Swimbait	6'8"-1	ML	F	6-10	1/8-3/8	8+Tip	2	849004037588	\$149.99
CLTWJB	Topwater / Jerkbait	6'8"-1	M	MF	10-14	1/4-1/2	9+Tip	2	849004037595	\$149.99
CLSPS	Soft Plastics	6'10"-1	M	MF	10-20	3/16-5/8	9+Tip	2	849004037601	\$149.99
CLSB	Spinnerbait	6'10"-1	MH	F	10-20	1/4-3/4	9+Tip	2	849004037618	\$149.99
CLSHSC	Shakey Head / Worm / Small Crankbait	7'0"-1	ML	F	6-12	1/8-3/8	8+Tip	2	849004037625	\$159.99
CLAPC	All Purpose	7'0"-1	M	F	8-17	1/4-5/8	9+Tip	2	849004037632	\$159.99
CLMBR	Magnum Bass	7'0"-1	MH	F	12-25	1/4-7/8	9+Tip	2	849004037649	\$159.99
CLSKR	Skipping	7'1"-1	H	F	16-30	1/4-1 1/2	9+Tip	2	849004038707	\$159.99
CLHFR	Hollow Frog	7'2"-1	H	F	14-65	3/8-1 1/2	9+Tip	2	849004037656	\$159.99
CLMH	Magnum Hammer	7'3"-1	MH	MF	10-20	1/4-5/8	9+Tip	2	849004037663	\$159.99
CLJS	Jig	7'3"-1	MH	F	15-30	1/2-1	9+Tip	2	849004037670	\$159.99
CLBJR	Bladed Jig	7'4"-1	MH	MF	12-20	1/4-3/4	10+Tip	2	849004037687	\$169.99
CLPS	Pitching Stick	7'4"-1	H	F	15-65	1/2-2	10+Tip	2	849004037694	\$169.99
CLBS	Swimbait Special / A-Rig	7'6"-1	MH	MF	15-25	1/4-1 1/2	10+Tip	2	849004037700	\$179.99
CLCRR	Big Worm / Carolina Rig	7'6"-1	MH	F	15-25	1/4-1 1/2	10+Tip	2	849004037717	\$179.99
CLFS	Flipping Stick	7'6"-1	H	F	15-65	3/16-2	10+Tip	2	849004037724	\$179.99
Crankbait Rods										
CLBC	Squarebill Crankbaits	6'9"-1	MH	MF	8-14	1/4-3/4	9+Tip	2	849004037731	\$149.99
CLSCI	Shallow Crankbaits	7'2"-1	M	MF	10-14	1/8-5/8	9+Tip	2	849004037748	\$159.99
CLMC2	Medium / Deep Crankbaits	7'4"-1	M	MF	10-20	3/8-1	10+Tip	2	849004037755	\$169.99
CLDC3	Deep / Xtra Deep Crankbaits	7'10"-1	MH	MF	12-25	1/2-2	12+Tip	2	849004037762	\$179.99
Spinning Rods										
CLDSS	Drop Shot	6'9"-1	ML	XF	4-10	1/8-1/2	8+Tip	2	849004037779	\$169.99
CLTSPS	Target / Skipping	6'10"-1	MH	F	6-20	1/16-3/8	8+Tip	2	849004037786	\$169.99
CLSHNRS	Shakey Head / Ned Rig	7'0"-1	ML	XF	6-12	1/8-3/8	9+Tip	2	849004037793	\$179.99
CLAPS	All Purpose	7'0"-1	M	F	8-14	3/16-5/8	9+Tip	2	849004037809	\$179.99
CLTJRS	Tube / Finesse Jig	7'2"-1	M	XF	6-12	1/8-3/8	9+Tip	2	849004037816	\$179.99
CLWJS	Worm / Jig	7'3"-1	MH	F	10-20	3/16-3/4	9+Tip	2	849004037823	\$179.99
CLPFS	Power Finesse	7'4"-1	M	XF	6-12	1/8-3/8	9+Tip	2	849004037830	\$179.99
CLLRS	Long Range / FF Sonar	7'6"-1	M	XF	6-14	1/8-5/8	9+Tip	2	849004037847	\$179.99

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Inshore Series

- Premium HM40 graphite blank
- Stainless steel guides with aluminum oxide inserts
- G Clutch® handle system with Midas Touch® on casting models
- CT-1® ComfortTouch® grip with extended foregrip on spinning models



- Winn® Dri-Tac split grip handles
- Professional style stainless steel hook keeper

MODEL	TYPE	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	HANDLE STYLE	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods											
ISS66MC	Wading Special	6'6"-1	M	F	8-14	1/16-1/2	G Clutch	8+Tip	2	849004026735	\$159.99
ISS69MC	Tops N Tails	6'9"-1	M	F	8-15	1/16-3/4	G Clutch	8+Tip	2	849004026742	\$159.99
ISS70MLC	Inshore Special	7'0"-1	ML	MF	8-20	1/16-5/8	G Clutch	8+Tip	2	849004026759	\$159.99
ISS70MC	Inshore Special	7'0"-1	M	MF	8-15	1/16-5/8	G Clutch	8+Tip	2	849004026766	\$159.99
ISS70MHC	Inshore Redfish Special	7'0"-1	MH	F	10-20	3/16-5/8	G Clutch	8+Tip	2	849004029293	\$159.99
ISS76MC	Croaker Special	7'6"-1	M	M	10-20	1/4-3/4	G Clutch	8+Tip	2	849004026773	\$159.99
Spinning Rods											
ISS70MLS	Inshore Medium Light	7'0"-1	ML	MF	8-14	1/16-3/8	CT-1	9+Tip	2	849004026780	\$159.99
ISS70MS	Inshore Medium	7'0"-1	M	MF	8-20	1/16-5/8	CT-1	9+Tip	2	849004026797	\$159.99
ISS72MHS	Nearshore Special	7'2"-1	MH	MF	10-25	1/4-1	CT-1	9+Tip	2	849004026803	\$159.99
ISS73MS	Nearshore Special	7'3"-1	M	F	10-20	1/4-3/4	CT-1	9+Tip	2	849004026810	\$159.99
ISS76MHS	Nearshore Special	7'6"-1	MH	MF	10-25	3/8- 1 1/2	CT-1	9+Tip	2	849004026827	\$159.99
ISS711HS	Nearshore Special	7'11"-1	H	MF	15-30	3/8-2	CT-1	10+Tip	2	849004026834	\$159.99

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XD Cranking Series

- Premium HM50 Tour Grade high modulus graphite blank with Carbon Nano Tube construction
- SeaGuide® X-Frame guides
- Lew's® exclusive SoftTouch graphite skeletal reel seat



- Lew's exclusive Winn® full length Dri-Tac grips
- Solid stainless steel hook keepers

MODEL	TECHNIQUE	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
LPM3XD	3XD Crankbait	7'4"-1	M	MF	8-14	1/4-3/4	10+Tip	2	849004034501	\$149.99
LPM5XD	5XD Crankbait	7'6"-1	M	MF	8-14	1/4-3/4	10+Tip	2	849004034518	\$149.99
LPM6XD	6XD Crankbait	7'6"-1	MH	XF	8-17	1/4-1 1/2	12+Tip	2	849004034525	\$149.99
LPM8XD	8XD Crankbait	7'8"-1	MH	XF	8-17	1/4-1 1/2	12+Tip	2	849004034532	\$149.99
LPM10XD	10XD Crankbait	7'10"-1	MH	XF	8-17	1/4-2	12+Tip	2	849004034549	\$149.99

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TP1X Series

- Premium HM40 graphite blank
- Stainless steel guides with aluminum oxide inserts
- Lew's exclusive graphite skeletal reel seat
- Winn® Dri-Tac split grip handles
- Patented "No Foul" hook keeper



MODEL	TYPE	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	BLANK	HANDLE STYLE	HANDLE MAT.	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods													
TP1X68MLF	Topwater/ Jerkbait	6'8"-1	ML	F	6-12	1/8-1/2	HM40	Split grip	Winn	7+Tip	3	849004025974	\$99.99
TP1X610MHF	Spinnerbait/Plastics	6'10"-1	MH	F	10-20	3/16-5/8	HM40	Split grip	Winn	7+Tip	3	849004025981	\$99.99
TP1X611MM-CB	Bladed Jig Rod	6'11"-1	M	M	8-17	1/4-5/8	HM40	Split grip	Winn	7+Tip	3	849004025998	\$99.99
TP1X70M	All Purpose	7'0"-1	M	F	8-17	1/4-5/8	HM40	Split grip	Winn	7+Tip	3	849004026001	\$99.99
TP1X70MH	All Purpose	7'0"-1	MH	F	12-25	1/4-7/8	HM40	Split grip	Winn	7+Tip	3	849004026018	\$99.99
TP1X72MH	All Purpose	7'2"-1	MH	F	12-25	1/4-1	HM40	Split grip	Winn	7+Tip	3	849004029286	\$109.99
TP1X73H	Pitching/ Grass/ Jigs	7'3"-1	H	F	14-65	3/8-1 1/2	HM40	Split grip	Winn	7+Tip	3	849004026032	\$109.99
TP1X76H	Flipping/ A-Rig	7'6"-1	H	F	15-65	3/16-1 1/2	HM40	Split grip	Winn	8+Tip	3	849004026056	\$119.99
Crankbait Rods													
TP1X73MH-CB	Perfect Crankback	7'3"-1	MH	M	10-25	1/2-1 3/8	HM40	Split grip	Winn	8+Tip	3	849004026025	\$109.99
Spinning Rods													
TP1X67MLFS	Ned Rig Rod	6'7"-1	ML	F	4-10	1/16-1/4	HM40	Split grip	Winn	7+Tip	3	849004026049	\$99.99
TP1X69MLFS	Shakey Heads/Finesse	6'9"-1	ML	F	6-10	1/8-3/8	HM40	Split grip	Winn	7+Tip	3	849004026063	\$99.99
TP1X611DS	Dock Sniper	6'11"-1	M	XF	6-10	1/8-3/8	HM40	Split grip	Winn	7+Tip	3	849004026070	\$99.99
TP1X70MMFS	All Purpose	7'0"-1	M	MF	6-15	1/4-5/8	HM40	Split grip	Winn	7+Tip	3	849004026087	\$99.99
TP1X70MHS	Worms/Jigs/Tubes	7'0"-1	MH	F	8-14	3/16-3/4	HM40	Split grip	Winn	7+Tip	3	849004026094	\$99.99
2-Piece Spinning													
TP1X60MS-2	All Purpose	6'0"-2	M	F	4-12	1/8-1/2	HM40	Split grip	Winn	7+Tip	3	849004026100	\$99.99
TP1X66MS-2	All Purpose	6'6"-2	M	F	4-12	1/8-1/2	HM40	Split grip	Winn	7+Tip	3	849004026117	\$99.99
TP1X70MS-2	All Purpose	7'0"-2	M	F	4-12	1/8-1/2	HM40	Split grip	Winn	7+Tip	3	849004026124	\$99.99

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Lew's® Lite Series

- Super lightweight high modulus HM50 graphite blanks
- Winn® Dri-Tac split grips for comfort and control
- Stainless steel guides with aluminum oxide inserts
- Lew's exclusive CT-1® ComfortTouch® reel seat
- Hook Keeper



MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	BLANK	GUIDES	CASE PACK QTY.	UPC	MSRP
Spinning										
LL50ULS	5'0"-1	UL	MF	2-6	1/32-3/16	HM50	8+Tip	3	849004035096	\$109.99
LL54ULS	5'4"-1	UL	F	2-6	1/32-3/16	HM50	8+Tip	3	849004035102	\$109.99
LL60ULS	6'0"-1	UL	F	2-6	1/32-3/16	HM50	8+Tip	3	849004035119	\$119.99
LL64LS	6'4"-1	L	F	4-8	1/16-1/4	HM50	8+Tip	3	849004035126	\$109.99
LL69ULS	6'9"-1	UL	F	2-6	1/32-3/16	HM50	8+Tip	3	849004035133	\$119.99
LL70ULS	7'0"-1	UL	F	2-6	1/16-3/16	HM50	8+Tip	3	849004035140	\$119.99
LL70LS	7'0"-1	L	XF	2-6	1-16-3/16	HM50	8+Tip	3	849004036314	\$119.99
2-Piece Spinning										
LL66ULS-2	6'6"-2	UL	F	2-6	1/32-3/16	HM50	8+Tip	3	849004036338	\$119.99
LL70ULS-2	7'0"-2	UL	F	2-6	1/16-3/16	HM50	8+Tip	3	849004036345	\$119.99

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KVD Series

- Premium IM8 graphite blank in GC and GS models
- Premium IM8 graphite/glass composite blank in CC models
- Stainless steel guides, aluminum oxide inserts, and Zirconia insert tip tops
- Lew's® proprietary full contact reel seats with increased blank contact on casting models
- Rear locking reel seat on spinning models
- EVA split grip handles
- Patented "No Foul" hook keeper



MODEL	TYPE	LGTH/PCS	POWER	ACTION	LINE RTG(LBS.)	LURE RTG(OZ.)	BLANK	GUIDES	CASE PACK QTY.	UPC	MSRP
Graphite Casting											
LKVDGC1	Jerkbait	6'8"-1	MH	F	12-25	3/8-3/4	IM8	8+Tip	2	849004032446	\$109.99
LKVDGC2	Jerkbait	6'10"-1	MH	F	12-25	3/8-3/4	IM8	8+Tip	2	849004032453	\$109.99
LKVDGC3	All Purpose Reaction	7'0"-1	M	F	10-20	3/16-1/2	IM8	8+Tip	2	849004032477	\$109.99
LKVDGC4	All Purpose Reaction	7'0"-1	MH	F	10-30	1/4-2	IM8	8+Tip	2	849004032484	\$109.99
LKVDGC5	Dock Skipping/Frog	7'2"-1	MH	XF	10-30	1/4-2	IM8	9+Tip	2	849004032491	\$109.99
LKVDGC6	Spinnerbait/Swim Jig/Topwater	7'4"-1	MH	XF	10-20	3/8-1	IM8	9+Tip	2	849004032507	\$109.99
LKVDGC7	Flipping/Pitching	7'4"-1	H	XF	15-30	1/2-2	IM8	10+Tip	2	849004032514	\$109.99
LKVDGC8	Fb Jig/Car. Rig/Big Spinnerbait	7'6"-1	H	XF	15-30	1/2-1 1/2	IM8	10+Tip	2	849004032712	\$109.99
LKVDGC9	Flipping/Pitching	7'6"-1	XH	XF	15-65	1/2-3	IM8	10+Tip	2	849004032521	\$109.99
LKVDGC10	Flipping/Pitching	7'10"-1	H	XF	15-30	1/2-1 1/2	IM8	10+Tip	2	849004032538	\$109.99
Graphite Spinning											
LKVDGS1	Dropshot/Finesse Dock	6'10"-1	M	XF	6-14	1/4-1/2	IM8	8+Tip	2	849004032545	\$109.99
LKVDGS2	Dropshot/Ned Rig	7'0"-1	ML	XF	6-14	1/8-3/8	IM8	8+Tip	2	849004032552	\$109.99
LKVDGS3	All Purpose Finesse	7'0"-1	M	XF	8-20	1/4-3/4	IM8	8+Tip	2	849004032569	\$109.99
LKVDGS4	All Purpose/Dock Rod	7'2"-1	ML	XF	6-14	1/8-3/8	IM8	8+Tip	2	849004032583	\$109.99
LKVDGS5	Shakey Head/Tube	7'2"-1	M	XF	8-20	1/4-3/4	IM8	8+Tip	2	849004032576	\$109.99
LKVDGS6	Smallmouth Special	7'4"-1	M	XF	8-20	1/4-3/4	IM8	8+Tip	2	849004032590	\$109.99
LKVDGS7	Smallmouth Special	7'6"-1	ML	XF	6-14	1/8-3/8	IM8	8+Tip	2	849004032613	\$109.99
Composite Casting											
LKVDCC1	Small Crankbaits	6'8"-1	ML	M	8-12	1/4-5/16	Composite	9+Tip	2	849004032620	\$109.99
LKVDCC2	Squarebill/Red Eye Shad	7'0"-1	M	M	10-17	1/4-3/8	Composite	9+Tip	2	849004032637	\$109.99
LKVDCC3	Accuracy Bladed Jig/KVD 2.5	7'1"-1	MH	M	12-20	1/4-1/2	Composite	9+Tip	2	849004032644	\$109.99
LKVDCC4	Medium Crankbaits	7'4"-1	MH	M	12-20	1/4-1/2	Composite	9+Tip	2	849004032651	\$109.99
LKVDCC5	Open Water Bladed Jig/KVD 2.5	7'4"-1	H	M	12-30	1/2-2	Composite	9+Tip	2	849004032668	\$109.99
LKVDCC6	Medium To Deep Crankbaits	7'10"-1	M	M	10-17	1/4-3/8	Composite	9+Tip	2	849004032675	\$109.99

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David Fritts Perfect Crankbait Series

- Premium HM42 graphite/glass composite blank
- Stainless steel guides with aluminum oxide inserts
- Graphite reel seat with cushioned stainless steel hoods
- Premium cork handle with high density EVA butt cap
- Loop style hook keeper designed especially for crankbaits
- Perfect Palmer model features "Palmer" support reel seat for reduced arm fatigue while deep cranking



MODEL	TYPE	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods										
LDFP68MH	Crankbait Rod	6'8"-1	MH	M	10-17	1/4-3/4	9+Tip	3	849004008229	\$89.99
LDFP70M	Crankbait Rod	7'0"-1	M	M	10-25	3/8-1	9+Tip	3	849004002982	\$89.99
LDFP70MH	Crankbait Rod	7'0"-1	MH	M	15-30	1/2-1 1/4	9+Tip	3	849004002999	\$89.99
LDFP76MH	Crankbait Rod	7'6"-1	MH	M	15-30	1/2-1 1/4	10+Tip	3	849004003002	\$89.99
LDFP711MH	Crankbait Rod	7'11"-1	MH	M	15-30	1/2-3	10+Tip	3	849004008236	\$89.99
Perfect Palmer CB										
LDFP76MHP	Crankbait Rod	7'6"-1	MH	M	15-30	1/2-1 1/4	10+Tip	3	849004012479	\$99.99

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Speed Stick® Series

- Premium IM8 graphite blank
- Fuji Concept® O guides with deep pressed aluminum oxide inserts
- Lew's exclusive SoftTouch graphite skeletal reel seat
- Full length cork grips with Duracork inlays
- Trolling rods feature shrink tubing grip and extended shrink tubing foregrip
- Patented "No Foul" hook keeper

MODEL	TYPE	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods										
LSS66M	Casting	6'6"-1	M	M	6-12	1/8-1/2	8+Tip	3	849004027404	\$89.99
LSS66MH	Casting	6'6"-1	MH	F	10-20	1/4-5/8	8+Tip	3	849004027411	\$89.99
LSS68MH	Casting	6'8"-1	MH	F	12-20	3/16-3/4	8+Tip	3	849004027428	\$89.99
LSS70M	Casting	7'0"-1	M	M	10-20	1/8-1/2	9+Tip	3	849004027442	\$89.99
LSS70MH	Casting	7'0"-1	MH	F	12-20	3/16-5/8	9+Tip	3	849004027459	\$89.99
LSS73MH	All Purpose	7'3"-1	MH	F	12-20	3/16-1	9+Tip	3	849004027466	\$89.99
LSS74H	Pitching/ Frog	7'4"-1	H	F	15-65	3/8-1 1/2	9+Tip	3	849004027473	\$89.99
LSS76H	Flipping	7'6"-1	H	F	15-65	3/8-2	9+Tip	3	849004027497	\$89.99
Spinning Rods										
LSS66MFS	Spinning	6'6"-1	M	F	4-12	1/8-3/8	7+Tip	3	849004027503	\$89.99
LSS69MLFS	Spinning	6'9"-1	ML	F	6-10	1/8-3/8	8+Tip	3	849004027510	\$89.99
LSS70MFS	Spinning	7'0"-1	M	F	6-14	3/16-5/8	8+Tip	3	849004027527	\$89.99
LSS70MHFS	Spinning	7'0"-1	MH	F	8-30	3/16-3/4	8+Tip	3	849004027534	\$89.99
Trout/Panfish Spin.										
LSS410ULS	Trout	4'10"-1	UL	F	2-6	1/32-3/16	5+Tip	3	849004027558	\$79.99
LSS50ULS	Panfish	5'0"-1	UL	M	2-6	1/16-1/4	5+Tip	3	849004027565	\$79.99
LSS54ULS	Trout/Panfish	5'4"-1	UL	F	2-6	1/32-3/16	5+Tip	3	849004027572	\$79.99
LSS60ULS	Trout/Panfish	6'0"-1	UL	F	2-6	1/32-3/16	6+Tip	3	849004027589	\$79.99
LSS68ULS	Panfish	6'8"-1	UL	F	2-6	1/32-3/16	7+Tip	3	849004027596	\$89.99
LSS70MLS	Trout/Panfish	7'0"-1	ML	F	4-10	1/16-5/16	7+Tip	3	849004027619	\$89.99
Walleye Casting										
LSS70MMC	Rigging/Bottom Bouncer	7'0"-1	M	M	8-14	1/4-5/8	8+Tip	3	849004027688	\$89.99
Walleye Spinning										
LSS63MXFS	Vertical Jigging	6'3"-1	M	XF	6-10	1/8-1/2	7+Tip	3	849004027626	\$89.99
LSS67MXFS	Vertical Jigging	6'7"-1	M	XF	6-10	1/8-1/2	7+Tip	3	849004027633	\$89.99
LSS610MXFS	Glide Bait/Jerkbait	6'10"-1	M	XF	6-10	1/8-1/2	7+Tip	3	849004027640	\$89.99
LSS70MLFS	Live Bait	7'0"-1	ML	F	4-10	1/8-3/8	8+Tip	3	849004027664	\$89.99
LSS76MLFS	Live Bait	7'6"-1	ML	F	4-10	1/8-3/8	8+Tip	3	849004027671	\$89.99
Walleye Trolling										
LSS76MMT-TEL*	Planer Boards	7'6"-1	M	M	10-20	1/8-1/2	8+Tip	3	849004027695	\$89.99
LSS86MMT-TEL*	Planer Boards	8'6"-1	M	M	10-20	1/8-1/2	8+Tip	3	849004027701	\$89.99
LSS66MMT	Flat Line Trolling	6'6"-1	M	M	15-30	3/8-3/4	8+Tip	3	849004027718	\$89.99
2-Piece Casting										
NEW LSS66M-2	Casting	6'6"-2	M	F	6-12	1/8-1/2	8+Tip	3	849004038172	\$89.99
2-Piece Spinning										
NEW LSS72MHS-2	Spinning	7'2"-2	MH	F	8-30	3/16-3/4	8+Tip	3	849004038189	\$89.99
2-Piece Trout/Panfish Spin.										
LSS80MLS-2	Panfish	8'0"-2	ML	F	4-10	1/8-3/8	8+Tip	3	849004027732	\$89.99
LSS90MLS-2	Panfish	9'0"-2	ML	MF	4-10	1/8-3/8	8+Tip	3	849004027749	\$89.99
2-Piece Walleye Trolling										
LSS106MMT-2	Flat Line Trolling	10'6"-2	M	M	15-30	3/8-3/4	11+Tip	3	849004027725	\$109.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material | * = Telescopic

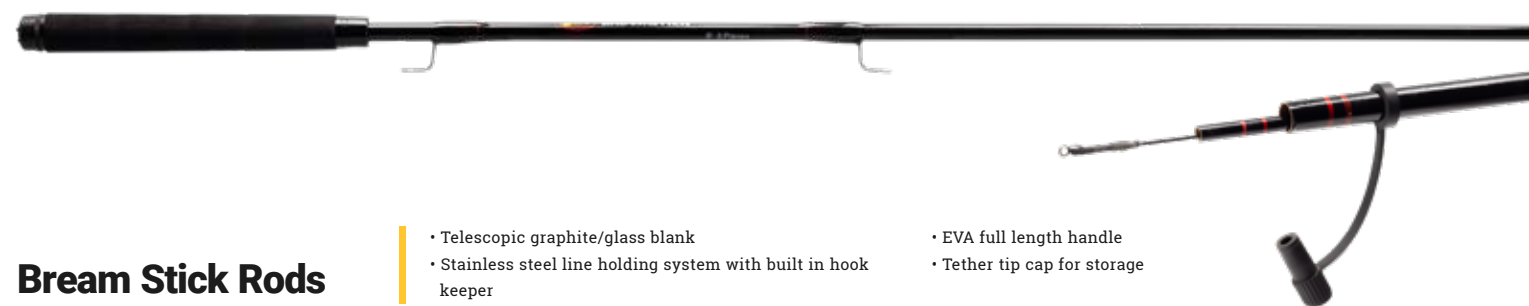


Laser® SG1 Series

- Premium IM6 graphite blank
- Stainless steel guides with aluminum oxide inserts
- Lew's exclusive graphite skeletal reel seat
- Split grip cork handle with EVA butt
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP	
Pistol Grip Casting										
LSG160MFPC	6'0"-1	M	F	8-17	1/4-5/8	8+Tip	3	849004018013	\$59.99	
Casting Rods										
LSG166MFC	6'6"-1	M	F	6-12	1/8-1/2	9+Tip	3	849004018020	\$59.99	
LSG1610MHFC	6'10"-1	MH	F	10-20	1/4-3/4	9+Tip	3	849004018037	\$59.99	
LSG170MFC	7'0"-1	M	F	6-12	1/8-1/2	9+Tip	3	849004018044	\$59.99	
LSG170MHFC	7'0"-1	MH	F	12-25	1/4-7/8	9+Tip	3	849004018068	\$59.99	
LSG173MHFC	7'3"-1	MH	F	10-25	1/4-5/8	10+Tip	3	849004018075	\$59.99	
LSG174HC	7'4"-1	H	MF	15-65	1/2-2	10+Tip	3	849004018082	\$59.99	
Spinning Rods										
LSG160ULFS	6'0"-1	UL	F	4-8	1/32-1/4	6+Tip	3	849004018099	\$59.99	
LSG160MLFS	6'0"-1	ML	F	4-10	1/16-5/16	6+Tip	3	849004018105	\$59.99	
LSG166MLFS	6'6"-1	ML	F	4-10	1/16-5/16	7+Tip	3	849004018112	\$59.99	
LSG166MFS	6'6"-1	M	F	4-12	1/8-3/8	7+Tip	3	849004018129	\$59.99	
LSG166MHFS	6'6"-1	MH	F	6-14	1/4-5/8	7+Tip	3	849004018150	\$59.99	
LSG170ULFS	7'0"-1	UL	F	4-8	1/32-1/4	8+Tip	3	849004018167	\$59.99	
LSG170MFS	7'0"-1	M	F	6-12	1/8-1/2	8+Tip	3	849004018181	\$59.99	
LSG170MHFS	7'0"-1	MH	F	8-14	1/4-5/8	8+Tip	3	849004018204	\$59.99	
2-Piece Casting										
LSG170MFC-2	7'0"-2	M	F	4-12	1/8-1/2	9+Tip	3	849004018051	\$59.99	
2-Piece Spinning										
LSG166LS-2	6'6"-2	L	F	4-8	1/32-1/4	7+Tip	3	849004018143	\$59.99	
LSG166MFS-2	6'6"-2	M	F	4-12	1/8-1/2	7+Tip	3	849004018136	\$59.99	
LSG170LS-2	7'0"-2	L	F	4-8	1/32-1/4	8+Tip	3	849004018174	\$59.99	
LSG170MFS-2	7'0"-2	M	F	4-12	1/8-1/2	8+Tip	3	849004018198	\$59.99	

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material



Bream Stick Rods

- Telescopic graphite/glass blank
- Stainless steel line holding system with built in hook keeper
- EVA full length handle
- Tether tip cap for storage

MODEL	TYPE	LGTH/SECTIONS	POWER	ACTION	CASE PACK QTY.	UPC	MSRP
LBS10	Telescopic	10'0"-3	UL	L	5	849004013629	\$19.99
LBS12	Telescopic	12'0"-4	UL	L	5	849004013643	\$21.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material



AMERICAN
HERO



The Lew's American Hero® series is more than just rods and reels; it is our promise. With a sincere respect for and in genuine honor of our American veterans, Lew's® pledges a portion of profits from the sale of every American Hero® rod, along with select other Lew's products, for the purpose of supporting and helping organized programs that benefit the mind, spirit, soul and body of our veterans in their return to enjoying recreational opportunities outdoors, such as fishing. Our support is focused on organizations that include a fishing element within their regular programs that are designed to assist veterans, especially wounded veterans, who are transitioning back into civilian life. American Hero® has provided fishing gear and financial support to a variety of veteran support groups, including Warriors Heart, Casting Freedom, FOCUS Marines Foundation, Reel American Heroes Foundation and Operation HOOAH.

Learn more at www.lews.com/americanhero

“The American Hero program from Lew's not only offers great gear at great prices, funds generated from these products have created opportunities to get our veterans on the water as a means to cope and find peace of mind. As a retired combat veteran myself, I couldn't be more honored to be a part of a program that has stood behind veterans for so many years now.”

SGM Jamey Caldwell (Ret.)
US Army Special Operations
and Professional Angler





American Hero® Tier 1® Baitcast Series



- Authentically unique MultiCam® dip process military camo pattern
- Premium 10 bearing system
- One-piece aluminum frame with graphite sideplates
- Externally adjustable Magnetic Control System (MCS)
- Combat Grip® paddle grips and thumb bar

- P2 Super Pinion® bearing supported pinion gear
- 95mm bowed anodized aluminum handle
- Anodized aluminum 34mm spool
- Speed Keeper® hook keeper
- External lube port

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
TISH	9+1	7.5:1	31"	120/12	120/50	7	15 lbs.	Right	2	849004034556	\$179.99
TISHL	9+1	7.5:1	31"	120/12	120/50	7	15 lbs.	Left	2	849004034563	\$179.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



American Hero® Camo Baitcast Series

NEW



- Upgraded ergonomic one-piece graphite frame/sideplate design
- Newly designed "HeroCam" pattern on sideplates
- Updated logos and packaging to meet newest American Hero Marketing design specs
- 6 bearing system

- Externally adjustable Magnetic Control System (MCS)
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Anodized aluminum 32mm spool
- Combat Grip® handle knobs for supreme control
- Zirconia line guide

MODEL	BEARINGS	GEAR RATIO	RPT	FLUORO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AHC1SHG2	5+1	7.5:1	30"	110/12	110/50	7.1	15 lbs.	Right	2	849004037076	\$79.99
AHC1SHG2C	5+1	7.5:1	30"	110/12	110/50	7.1	15 lbs.	Right	3	849004037083	\$79.99
AHC1SHLG2	5+1	7.5:1	30"	110/12	110/50	7.1	15 lbs.	Left	2	849004037090	\$79.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | C = Clam



American Hero® Baitcast Series



- 5 bearing system
- Zero Reverse® one-way clutch bearing
- One-piece graphite frame and sideplates
- Externally adjustable Magnetic Control System (MCS)
- Zirconia line guide
- Rulon drag system

- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Anodized bowed aluminum handle with paddle knobs

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AH1H	4+1	6.4:1	28"	120/12	120/50	7.2	15 lbs.	Right	2	849004002913	\$64.99
AH1HL	4+1	6.4:1	28"	120/12	120/50	7.2	15 lbs.	Left	2	849004005976	\$64.99
AH1SH	4+1	7.1:1	31"	120/12	120/50	7.2	15 lbs.	Right	2	849004008526	\$64.99
AH1SHC	4+1	7.1:1	31"	120/12	120/50	7.2	15 lbs.	Right	3	849004008779	\$64.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | C = Clam



American Hero® Tier 1® Spinning Series



- Authentically unique MultiCam® dip process military camo pattern
- 11 bearing system
- Zero Reverse® one-way clutch bearing
- Aluminum frame and sideplate
- Skeletal graphite rotor

- Sealed carbon multi disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Folding aluminum handle with Combat Grip® knob

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
T1-200	10+1	6.2:1	31"	120/8	180/10	8.6	14 lbs.	R/L	2	849004011779	\$99.99
T1-300	10+1	6.2:1	32"	180/10	250/15	8.9	14 lbs.	R/L	2	849004011786	\$99.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



American Hero Camo Spinning Series

NEW



- Newly designed "HeroCam" pattern on body and stem
- Upgraded graphite frame design
- 6 bearing system
- Speed Lube® for exceptional smoothness and performance in all conditions

- Oiled felt multi-disc drag system
- Skeletal graphite rotor
- Anodized braid-ready knurled aluminum spool
- Combat Grip® handle knob for supreme control

MODEL	BEARINGS	GEAR RATIO	RPT	FLUORO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AHC200G2	5+1	6.2:1	31"	120/8	150/10	8.4	14 lbs.	R/L	5	849004037106	\$49.99
AHC200G2C	5+1	6.2:1	31"	120/8	150/10	8.4	14 lbs.	R/L	3	849004037113	\$49.99
AHC300G2	5+1	6.2:1	32"	180/10	260/20	8.8	14 lbs.	R/L	5	849004037120	\$49.99
AHC300G2C	5+1	6.2:1	32"	180/10	260/20	8.8	14 lbs.	R/L	3	849004037137	\$49.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | C = Clam



American Hero® Spinning Series



- 5 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Skeletal graphite rotor
- Oiled felt multi-disc drag system

- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Aluminum handle with paddle knob

MODEL	BEARINGS	GEAR RATIO	RPT	MONO CAP.	BRAID CAP.	WT.(OZ.)	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AH100	4+1	6.2:1	30"	120/6	150/8	8.7	13 lbs.	R/L	5	849004008427	\$39.99
AH200	4+1	6.2:1	31"	120/8	180/10	8.9	13 lbs.	R/L	5	849004007994	\$39.99
AH300	4+1	6.2:1	32"	145/10	250/15	9.9	17 lbs.	R/L	5	849004008007	\$39.99
AH400	4+1	6.2:1	35"	185/12	300/20	10.4	17 lbs.	R/L	5	849004008014	\$39.99
AH100C	4+1	6.2:1	30"	120/6	150/8	8.7	13 lbs.	R/L	3	849004006980	\$39.99
AH200C	4+1	6.2:1	31"	120/8	180/10	8.9	13 lbs.	R/L	3	849004001831	\$39.99
AH300C	4+1	6.2:1	32"	145/10	250/15	9.9	17 lbs.	R/L	3	849004001893	\$39.99
AH400C	4+1	6.2:1	35"	185/12	300/20	10.4	17 lbs.	R/L	3	849004002883	\$39.99

RPT = Recovery per turn | Mono/Braid line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand | C = Clam



American Hero® Camo Baitcast Combo

NEW

REEL FEATURES:

- Upgraded ergonomic one-piece graphite frame/sideplate design
- Newly designed "HeroCam" pattern on sideplates
- 6 bearing system
- Externally adjustable Magnetic Control System (MCS)
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Anodized aluminum 32mm spool
- Combat Grip® handle knobs for supreme control

ROD FEATURES:

- Matching "HeroCam" camo pattern featured on split and throat of rod blank
- Premium IM7, 1-piece graphite blank
- Split grip EVA handles with embossed American Hero logo
- Stainless steel guides w/ stainless steel inserts
- Lew's exclusive skeletal reel seat

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	FLUORO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AHC1SH70MCG2	7'0"-1	M	Fast	8-17	1/4-5/8	110/12	110/50	7.5:1	30"	15 lbs.	Right	3	849004038288	\$119.99
AHC1SHL70MCG2	7'0"-1	M	Fast	8-17	1/4-5/8	110/12	110/50	7.5:1	30"	15 lbs.	Left	3	849004038271	\$119.99
AHC1SH70MHCG2	7'0"-1	MH	Fast	10-20	1/4-3/4	110/12	110/50	7.5:1	30"	15 lbs.	Right	3	849004038295	\$119.99
AHC1SHL70MHCG2	7'0"-1	MH	Fast	10-20	1/4-3/4	110/12	110/50	7.5:1	30"	15 lbs.	Left	3	849004038301	\$119.99

H = Heavy, MH = Medium Heavy, M = Medium | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



American Hero® Camo Spinning Combo

NEW

REEL FEATURES:

- Newly designed "HeroCam" pattern on body and stem
- Upgraded graphite frame design
- 6 bearing system
- Speed Lube® for exceptional smoothness and performance in all conditions
- Oiled felt multi-disc drag system
- Skeletal graphite rotor
- Anodized braid-ready knurled aluminum spool
- Combat Grip® handle knob for supreme control

ROD FEATURES:

- Refreshed & updated rod lengths/actions
- Matching "HeroCam" camo pattern featured on split and throat of rod blank
- Premium IM7, 2-piece graphite blanks
- Split grip EVA handles with embossed American Hero logo
- Stainless steel guides w/ stainless steel inserts
- Lew's exclusive skeletal reel seat

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	FLUORO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AHC2060MSG2-2	6'0"-2	M	Fast	4-10	1/8-1/2	120/8	150/10	6.2:1	31"	14 lbs.	R/L	3	849004038530	\$84.99
AHC3066MSG2-2	6'6"-2	M	Fast	4-10	1/8-1/2	180/10	260/20	6.2:1	32"	14 lbs.	R/L	3	849004038547	\$84.99
AHC4070MSG2-2	7'0"-2	M	Fast	4-10	1/8-1/2	190/12	275/20	6.2:1	35"	18 lbs.	R/L	3	849004038554	\$84.99

H = Heavy, MH = Medium Heavy, M = Medium ML = Medium Light, L = Light, UL = Ultra Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



American Hero® Baitcast Combo

REEL FEATURES:

- 5 bearing system
- Zero Reverse® one-way clutch bearing
- One-piece graphite frame and sideplates
- Externally adjustable Magnetic Control System (MCS)
- Zirconia line guide
- Rulon drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Anodized bowed aluminum handle with paddle knobs

ROD FEATURES:

- IM6 graphite blank
- Gunsmoke stainless steel guide frames with stainless steel inserts
- Skeletal graphite reel seat
- EVA split-grips
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	MONO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AH1H66MH	6'6"-1	MH	Fast	10-20	3/8-1	120/12	120/50	6.4:1	28"	15 lbs.	Right	3	849004001640	\$99.99
AH1SH610MH	6'10"-1	MH	Fast	10-20	3/8-1	120/12	120/50	7.1:1	31"	15 lbs.	Right	3	849004001251	\$99.99
AH1H70MH	7'0"-1	MH	Fast	10-20	3/8-1	120/12	120/50	6.4:1	28"	15 lbs.	Right	3	849004001879	\$99.99
AH1HL70MH	7'0"-1	MH	Fast	10-20	3/8-1	120/12	120/50	6.4:1	28"	15 lbs.	Left	3	849004004672	\$99.99

H = Heavy, MH = Medium Heavy, M = Medium | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



American Hero® Spinning Combo

REEL FEATURES:

- 5 bearing system
- Zero Reverse® one-way clutch bearing
- Graphite frame and sideplate
- Skeletal graphite rotor
- Oiled felt multi-disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- High strength solid brass Speed Gears®, precision cut on Hamai CNC machines
- Aluminum handle with paddle knob

ROD FEATURES:

- IM6 2-piece graphite blank
- Gunsmoke stainless steel guide frames with stainless steel inserts
- Skeletal graphite reel seat
- EVA split-grips
- Patented "No Foul" hook keeper

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	MONO CAP.	BRAID CAP.	GEAR RATIO	RPT	MAX DRAG	RETRIEVE	CASE PACK QTY.	UPC	MSRP
AH2060M-2	6'0"-2	M	Fast	4-12	1/8-1/2	120/8	180/10	6.2:1	31"	13 lbs.	R/L	3	849004001534	\$74.99
AH3066M-2	6'6"-2	M	Fast	4-12	1/8-1/2	145/10	250/15	6.2:1	32"	17 lbs.	R/L	3	849004001244	\$74.99
AH4070M-2	7'0"-2	M	Fast	4-12	1/8-1/2	185/12	300/20	6.2:1	35"	17 lbs.	R/L	3	849004003347	\$74.99

H = Heavy, MH = Medium Heavy, M = Medium | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



American Hero® WE GO® 2 Combo

REEL FEATURES:

- 3 bearing system
- Graphite body, rotor and spool
- Oiled felt multi-disc drag system
- Speed Lube® for exceptional smoothness and performance in all weather conditions
- Folding handle
- Pre-spoiled with premium 6 lb. monofilament



ROD FEATURES:

- IM6 2-piece graphite blank
- Stainless steel guide frames with stainless steel inserts
- Reel seat with cushioned stainless steel hoods
- EVA split-grips

MODEL	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	MONO CAP.	GEAR RATIO	RPT	RETRIEVE	CASE PACK QTY.	UPC	MSRP
WG7550L-2	5'0"-2	L	Fast	4-10	1/4-3/8	120/6	5.0:1	22"	R/L	3	849004008472	\$39.99
WG1056M-2	5'6"-2	M	Fast	4-12	1/8-1/2	160/6	5.2:1	23"	R/L	3	849004008502	\$44.99
WG1560M-2	6'0"-2	M	Fast	4-12	1/8-1/2	100/8	5.2:1	23"	R/L	3	849004008519	\$44.99
WG2066M-2	6'6"-2	M	Fast	4-12	1/8-1/2	150/8	5.1:1	24"	R/L	3	849004012837	\$49.99

H = Heavy, MH = Medium Heavy, M = Medium, L = Light | RPT = Recovery per turn | Line capacity = yds/lbs. | Retrieve = Reel Retrieve Hand



American Hero® Series

- Premium IM7 graphite blank
- Stainless steel guides with stainless steel inserts
- Lew's exclusive graphite skeletal reel seat



- Split grip EVA handles
- Patented "No Foul" hook keeper

MODEL	TYPE	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods										
AH66MHC	Casting	6'6"-1	MH	F	10-20	3/8-1	8+Tip	3	849004000117	\$89.99
AH70MC	Casting	7'0"-1	M	F	8-17	1/4-5/8	8+Tip	3	849004000124	\$89.99
AH70MHC	Casting	7'0"-1	MH	F	10-20	3/8-1 1/2	8+Tip	3	849004000193	\$89.99
AH70MHCBC	Crankbait	7'0"-1	MH	F	12-30	1/2-1 1/4	8+Tip	3	849004003033	\$89.99
AH76HC	Flipping	7'6"-1	H	F	20-40	1/2-2	9+Tip	3	849004000131	\$89.99
AH169MFC	Inshore	6'9"-1	M	F	8-15	1/16-3/4	8+Tip	3	849004003064	\$89.99
Spinning Rods										
AH66MS	Spinning	6'6"-1	M	F	4-12	1/8-1/2	7+Tip	3	849004000148	\$89.99
AH70MS	Spinning	7'0"-1	M	F	4-12	1/8-1/2	8+Tip	3	849004000155	\$89.99
AH70MHS	Spinning	7'0"-1	MH	F	8-14	3/8-3/4	8+Tip	3	849004000162	\$89.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material



American Hero® Tier 1® Series

- Premium HM50 Tour Grade high modulus graphite blank
- Lew's patented VTR (Vibration Transfer Ring®) allows direct contact with the blank
- High density EVA split grips
- Lew's exclusive skeletal reel seat
- Authentically unique MultiCam® dip process military camo pattern



- Stainless steel guide frames with aluminum oxide inserts
- Pro style hook keeper
- Endorsed and promoted by Jamey Caldwell (Ret) US Army Special Operations, professional tournament angler

MODEL	TECHNIQUE	LGTH/PCS	POWER	ACTION	LINE RATING(LBS.)	LURE RATING(OZ.)	GUIDES	CASE PACK QTY.	UPC	MSRP
Casting Rods										
AHT1610M	Jerkbait/Topwater	6'10"-1	M	F	10-20	3/8-1	8+Tip	3	849004034570	\$129.99
AHT170MH	Jig/Skipping	7'0"-1	MH	F	8-17	1/4-5/8	8+Tip	3	849004034587	\$129.99
AHT173H	Flipping/Pitching	7'3"-1	H	F	10-20	3/8-1 1/2	8+Tip	3	849004034594	\$139.99
AHT176MH-CB	Crankbait	7'6"-1	MH	M	12-30	1/2-1 1/4	8+Tip	3	849004034594	\$139.99
Spinning Rod										
AHT172MFS	Finesse	7'2"-1	M	F	4-12	1/8-1/2	7+Tip	3	8490040334617	\$129.99

XH = Extra Heavy, H = Heavy, MH = Medium Heavy, M = Medium, ML = Medium Light, L = Light, UL = Ultra Light | XF = Extra Fast, F = Fast, M = Moderate, MF = Moderate Fast | Handle Mat. = Handle Material





LUBRICANTS & ACCESSORIES



Super Duty Reel Oil

SuperDuty Reel Oil is a multi-purpose lubricant for reel bearings, bushings and shafts. Seals out moisture and deters corrosion.

MODEL	SIZE	INGREDIENTS	APPLICATION	CASE PACK QTY.	UPC	MSRP
SDRO1	1 fl. oz.	Petroleum & Synthetic Oils	Multi-Purpose	6	849004014909	\$9.99

BAITCAST REEL APPLICATION:



- Apply to worm gear
- Apply to line guide pipe
- Apply 3 drops to one-way bearing

SPINNING REEL APPLICATION:



- Apply to rotor head bearing and main shaft
- Apply to gear side cover bearing



HyperSpeed™ Bearing Lubricant

Custom formulated from the highest quality synthetic base oils - HyperSpeed Lube, allows maximum performance of baitcast spool mainshaft bearings, designed specifically for high speed baitcast reels.

MODEL	SIZE	INGREDIENTS	APPLICATION	CASE PACK QTY.	UPC	MSRP
HSBL1	1 fl. oz.	Synthetic Base Oils	Baitcast Mainshaft Bearings	6	849004014886	\$9.99

BAITCAST REEL APPLICATION:



- Apply to cast control cap bearing behind Speed Dial® or tension cap.
- Apply to spool main shaft bearing
- Apply to palm side cover bearing



Speed Brake Centrifugal Brake Cleaner

Perfect combination of cleaning and lubrication for precision centrifugal braking systems. Leaves no sticky or tacky residues.

MODEL	SIZE	INGREDIENTS	APPLICATION	CASE PACK QTY.	UPC	MSRP
SBC1	1 fl. oz.	Oils & Synthetic Esters	Centrifugal Brake	6	849004014930	\$9.99

APPLICATION:



- Apply one drop spread evenly over face of brake ring



Super Duty® Casting Reel Grease

Custom blended, temperature resistant formulation with special extreme pressure additives engineered to deliver dependable lubrication for precision gears in casting reels.

MODEL	SIZE	INGREDIENTS	APPLICATION	CASE PACK QTY.	UPC	MSRP
SDCRG1	1 fl. oz.	Custom Blend Grease	Drive Gear	6	849004014916	\$8.99



Super Duty Spinning Reel Grease

All-purpose grease for spinning reels, fortified with anti-wear and corrosion inhibitors. Allows gears to run smoother, quieter and last longer.

MODEL	SIZE	INGREDIENTS	APPLICATION	CASE PACK QTY.	UPC	MSRP
SDSRG1	1 fl. oz.	Custom Blend Grease	Gear Teeth	6	849004014923	\$8.99



Speed Cast® Line Conditioner

Line treatment spray that cleans line and rod guides, provides UV protection, and environmentally friendly water based formula. Special additives coat and protect line and guides to minimize friction for longer casting distance.

MODEL	SIZE	INGREDIENTS	APPLICATION	CASE PACK QTY.	UPC	MSRP
SCST6	6 fl. oz.	Water Based Formula	Line & Guides	6	849004014954	\$8.99



Speed Cleanz® Reel Cleaner

Cleans and degreases fishing reels. Gentle solvent cleaner without harsh evaporates and will not attack common plastics.

MODEL	SIZE	INGREDIENTS	APPLICATION	CASE PACK QTY.	UPC	MSRP
SSC6	6 fl. oz.	High Quality Solvent	Reels	6	849004014947	\$8.99



Speed Boat Bags

- Heavy-duty water-resistant PVC tarpaulin
- Molded waterproof bottom
- 2 inside pockets
- Large mesh zippered inside pocket, EVA foam handles
- 24" bag has a removable padded shoulder strap

MODEL	DIMENSIONS	COLOR	CASE PACK QTY.	UPC	MSRP
BBL-Y-18	18" L x 12" H x 12" W	Yellow	6	815227017829	\$44.99
B241212	24" L x 12" H x 12" W	Yellow	6	815227010608	\$54.99



Tournament Bag

- Heavy-duty, leak free PVC construction
- Strong handle with padded grips
- Heavy duty zippered top
- Black color for calming fish during transport
- Oversized for big catch capacity

MODEL	BAG MAT.	COLOR	CASE PACK QTY.	UPC	MSRP
LTB1	PVC	Black	3	849004011922	\$27.99



Speed Dial®

Easily identify the line type and pound test on the reel. Fits Lew's low profile baitcast reels.

MODEL	LINE TYPES	LINE RANGE	CASE PACK QTY.	UPC	MSRP
CSSDBGS	Mono, Fluoro, Braid	8-80lbs.	6	849004023192	\$21.99



Custom Handle Kits

Compatible with all Lew's® baitcast reels and fit most reels with 8mm shaft and swept star drag. Kit includes: 95mm handle, knob cap, handle washer, handle nut, handle nut retainer, and handle retainer screw.

MODEL	HANDLE MAT.	KNOB MAT.	COLOR	CASE PACK QTY.	UPC	MSRP
Round Knobs						
CSCHB	Carbon	Winn	Black	5	849004020443	\$74.99
CSCHCC	Carbon	Winn	Charcoal	5	849004020436	\$84.99
CSCHC	Carbon	Winn	Chartreuse	5	849004020412	\$84.99
CSCHN	Carbon	Winn	Blue	5	849004020450	\$84.99
CSBAHB	Aluminum	Winn	Black	5	849004020382	\$54.99
CSBAHCC	Aluminum	Winn	Charcoal	5	849004020375	\$54.99
CSBAHC	Aluminum	Winn	Chartreuse	5	849004020368	\$54.99
CSBAHN	Aluminum	Winn	Blue	5	849004020399	\$64.99
CSBAHO	Aluminum	Winn	Orange	5	849004020351	\$64.99
CSBAHOR	Aluminum	Winn	Red	5	849004020405	\$64.99
Paddle Knobs						
CFH95B	Carbon	Rubber	Black	5	815227017836	\$64.99
AH95B	Aluminum	Rubber	Black	5	815227017843	\$34.99
Oversized Round						
LDP	Aluminum	EVA	Black	5	849004001596	\$44.99



Custom Handle Knobs

Customize your reel by choosing from a variety of shapes and colors. Package includes, Custom knob and one black knob cap. Knobs are compatible with all Lew's baitcast and spinning reels.



MODEL	PER PACK	MATERIAL	COLOR	CASE PACK QTY.	UPC	MSRP
Paddle						
CSPKCC	1	Winn	Chartreuse	6	849004020160	\$17.99
CSPKCO	1	Winn	Orange	6	849004020177	\$17.99
CSPKCCC	1	Winn	Charcoal	6	849004020184	\$17.99
CSPKCB	1	Winn	Black	6	849004020191	\$17.99
CSPKCN	1	Winn	Blue	6	849004020207	\$17.99
CSPKCR	1	Winn	Red	6	849004020214	\$16.99
CSCKB	2	Combat Grip*	Black	6	849004020191	\$5.99
Oversize Round						
CSORKCC	1	Winn	Chartreuse	6	849004020313	\$16.99
CSORKCO	1	Winn	Orange	6	849004020306	\$16.99
CSORKCCC	1	Winn	Charcoal	6	849004020313	\$16.99
CSORKCB	1	Winn	Black	6	849004020320	\$16.99
CSORKCN	1	Winn	Blue	6	849004020337	\$16.99
CSORKCR	1	Winn	Red	6	849004020344	\$16.99
Standard Round						
CSSRKCC	1	Winn	Chartreuse	6	849004020238	\$15.99
CSSRKCO	1	Winn	Orange	6	849004020245	\$15.99
CSSRKCCC	1	Winn	Charcoal	6	849004020252	\$16.99
CSSRKCB	1	Winn	Black	6	849004020269	\$15.99
CSSRKCN	1	Winn	Blue	6	849004020276	\$15.99
CSSRKCR	1	Winn	Red	6	849004020283	\$15.99
Paddle EVA/Cork						
CSPKCEC	1	EVA/Cork	Black	6	849004020221	\$14.99

*Does not include caps



Speed Socks

- Hook and loop strap for storage
- High density weave
- Tapered tip for easy rod locker storage
- Elastic band secures sock to reel
- Top loop for hanging storage

MODEL	LENGTH	LENGTH	COLOR	CASE PACK QTY.	UPC	MSRP
Casting						
SSCC1	Casting	6'6"-7'6"	Chartreuse	3	849004022591	\$12.99
SSCC2	Casting	7'3"-7'11"	Chartreuse	3	849004022607	\$12.99
SSOC1	Casting	6'6"-7'6"	Orange	3	849004022645	\$12.99
SSOC2	Casting	7'3"-7'11"	Orange	3	849004022652	\$12.99
SSYC1	Casting	6'6"-7'6"	Yellow	3	849004022577	\$12.99
SSYC2	Casting	7'3"-7'11"	Yellow	3	849004022584	\$12.99
SSBC1	Casting	6'6"-7'6"	Black	3	849004022553	\$12.99
SSBC2	Casting	7'3"-7'11"	Black	3	849004022560	\$12.99
Spinning						
SSCS1	Spinning	6'6"-7'2"	Chartreuse	3	849004022638	\$12.99
SSOS1	Spinning	6'6"-7'2"	Orange	3	849004022669	\$12.99
SSYS1	Spinning	6'6"-7'2"	Yellow	3	849004022621	\$12.99
SSBS1	Spinning	6'6"-7'2"	Black	3	849004022614	\$12.99

David Fritts Get'R Back™ Lure Retriever

- 28' retrieving cord
- Rubber coating



MODEL	WEIGHT (OZ.)	CASE PACK QTY.	UPC	MSRP
LLR1	8.9	5	849004009400	\$21.99

Speed Covers

- Hook and loop closure
- Instant protection
- Thick 2mm high density neoprene



MODEL	FITS	COLOR	CASE PACK QTY.	UPC	MSRP
Baitcast					
LSCBC1	Baitcaster	Black	5	849004009936	\$9.99
LSCBC3	300/Wide	Black	5	849004026902	\$9.99
Spinning					
LSCBS1	100/200	Black	5	849004009929	\$11.99
LSCBS2	300/400	Black	5	849004009912	\$12.99

Floating Key Chain

- Hi-visibility yellow
- Floats 1 or 2 keys



MODEL	MATERIAL	CASE PACK QTY.	UPC	MSRP
LFKC1	Foam	100	849004011236	\$2.99



GRANT PROGRAM

DESIGNED FOR HIGH SCHOOL ANGLERS

Lew's, a legendary rod and reel brand with a history of product innovation and "giving back" to the sport, is a proud supporter of high school fishing. Our support of school-sanctioned high school fishing clubs is intended to promote the fun of fishing as a healthy, wholesome activity that can be enjoyed for a lifetime.

Learn more at: www.lews.com/grantprogram



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