



## LEW'S® LIMITED LIFETIME ROD WARRANTY

Lew's® Warrants, to the original retail consumer, this Lew's® Fishing Rod<sup>1</sup> is free from non-conformities in materials and construction. Lew's® will at its option repair or replace<sup>2</sup> any non-conforming Lew's® Fishing Rod returned to Lew's® postage pre-paid with a like or similar model rod. In all circumstances, Lew's® Limited Lifetime Rod Warranty is limited in value to the original retail value of the Lew's® fishing rod originally purchased and is solely limited to actual damage to the Lew's® fishing rod originally purchased. Presentation of proof of purchase in the form of a dated and business headed sales receipt indicating price paid for the Lew's® Fishing Rod or confirmed completion and return of Lew's® Limited Lifetime Rod Warranty Registration<sup>3</sup> to Lew's® within 30 days of purchase is required to validate Lew's® Limited Lifetime Rod Warranty.

<sup>1</sup>Numerous fishing rods have been manufactured under variations of the Lew's® name and under the Lew's® Logo by multiple businesses over the past 50 years. This warranty is specifically for certain fishing rods manufactured on behalf of Lew's® of Springfield, Missouri USA since January 1, 2010. Lew's® fishing rods manufactured by or on behalf of other entities prior to January 1, 2010 are not covered by this warranty.

<sup>2</sup>Lew's® fishing rods replaced under Lew's® Limited Lifetime Rod Warranty will be new or remanufactured by a Lew's® Authorized Agent with the same or next model upgrade product. Rod damage or loss resulting from misuse, abuse, alteration, direct or consequential damages caused by attempted or completed repairs by any person or business other than Lew's® or Lew's® Authorized Warranty Service Agent, neglect, accident, acts of God, and shipping damages occurring in transit to Lew's® or Lew's® Authorized Agent are outside the scope of Lew's® Limited Warranty and will be repaired through Lew's® after warranty services at the expense of the consumer. Lew's® will return warranted products to the consumer by reasonable means as determined by Lew's®. Express or expedited services are the responsibility of the consumer as is sending the product to Lew's®, or Lew's® Authorized Agent, for Warranty Service. Lew's® and Lew's® Service Agents as authorized by Lew's® are the sole agents authorized to repair or replace Lew's® products under the terms of this warranty. Only written changes by an officer of Lew's® can alter the terms or conditions of this warranty.

<sup>3</sup>Lew's® Limited Lifetime Rod Warranty Registration can be completed on line at [www.Lews.com](http://www.Lews.com) or by sending written correspondence to Lew's® that includes all of the following:

PRODUCT INFORMATION	CONTACT INFORMATION	PURCHASE INFORMATION
Rod Series	First and Last Name	Purchase Date
Rod Model Number	Mailing Address	Business Name
Rod Length	City, State, Zip Code	Business City
Rod Action	Daytime Phone	Business State
Manufacture Code	E-mail Address	

Send registration to: Lew's Speed Service  
2253 E Bennett  
Springfield, MO 65804

This warranty gives you specific legal rights including additional rights extended by some States which do not allow certain exclusions and limitations. Any action brought against Lew's® for the purpose of settling a warranty dispute shall be brought and litigated in the State of Missouri, County of Greene.