

Team Lew's & Strike King Official Student Angler Fishing Programs

Supporting Organized High School & College Fishing Teams

CONFIDENTIALITY NOTICE

Products obtained through this program are for club/team members' use only and shall not be sold by any means. Also, the special discounts are confidential to the participants of this program and are not to be shared outside of your organization. Any abuses of this program are subject to the club/team's immediate removal from the affiliated privileges associated with the Lew's/Strike King School Fishing Program.

Overview

Lew's a legendary rod and reel brand with a history of product innovation that continues to this day. Strike King is a household fishing bait and tackle brand that for decades has helped both professional and weekend anglers alike win both tournament days as well as any outing on the water. Both Lew's and Strike King are proud supporters of high school and collegiate fishing programs. The information that follows describes our official programs that have been designed to help school-sanctioned clubs/teams and their members acquire both Lew's and Strike King products at a discount. Please acquaint your group with these opportunities, many of which have been initiated as a result of input from existing high school and college fishing teams from across the country. We sincerely hope your club/team is interested in becoming part of the rapidly growing list of those affiliated with the Lew's brand and products.

Fishing Club/Team Eligibility

Any college fishing club/team that is recognized by the school's administration and has a designated advisor, coach or adult supervisor is eligible to register for participation in the Lew's/Strike Student Angler Discount Program. A club/team that has less than 5 members is invited to apply on an individual basis to receive 40% off Strike King products, up to \$200 annually, additionally, members will receive 35% off Lew's products, up to \$500 annually. To enroll, please have team's coach or administrator fill out a registration form and email it to mkunz@ratheroutdoors.com. Upon acceptance you will be notified with information on how to create your account and start ordering. Your group will retain an "active" status as long as club/team rosters are updated and maintained in accordance with participation guidelines. Updated rosters must be supplied at the start of each fall semester.

Student Angler Eligibility

To be an eligible member of the Student Angler Discount Program, a collegiate student must be enrolled in at least nine credit hours per semester of the stated educational institution. Graduate students are also eligible members of the fishing group as long as he/she meets the institution's criteria for "full-time" students. To be an eligible member of a high school fishing club/team, a student must be enrolled in the stated school as a full-time student.

Order Information

Lew's Product Orders

All orders should be submitted through either the Lew's website, with purchase prices calculated at 35% off MSRP shown following limitations:

- 2 Rods per team member
- 2 Reels per team member
- Any Lew's Fishing combo will count as 1 Rod and 1 Reel against the team member's total allotment
- 35% discount does not apply to already discounted items.
- Discount also does not apply to gift cards

Lew's Apparel and Accessories Special promotional pricing on Lew's apparel and accessories is available, for team members to purchase at the same time as their tackle orders or throughout the year.

- Team members will receive a 35% off MSRP value on all Lew's apparel and accessories.
- Please visit www.lews.com to see a full listing of apparel and accessories.
- Team members do not qualify for the Lew's Fishing promotional offers offered on the box and/or hangtag of the product if the Lew's Fishing product is purchased through the Lew's School Fishing Program.

Strike King Product Orders

Purchase prices are 40% off MSRP. Exact prices are listed on the website. We encourage teams to order as a group to break up case pack quantities amongst members. Shipping cost will be added to the order total upon submission.

- 35% discount does not apply to already discounted items.
- Discount also does not apply to gift cards

Fishing Club/Team Member Orders

Upon being notified of your approval we will notify you promptly when you have been added to the system and you are able to create your account. Your group is allowed to order product in accordance with the total number of individuals that appears on your active team roster, including the advisor, coach and/or adult supervisor(s).

Student anglers that are in a club with less than 5 members who apply on an individual basis to receive 40% off Lew's products, up to \$500 annually.

LEW'S STUDENT ANGLER DISCOUNT PROGRAM

- Level 1: 5-9 team members
35% off Lew's products (up to \$1000 annually)
- Level 2: 10-14 team members
35% off Lew's products (up to \$1,250 annually)
- Level 3: 15 or more team members
35% off Lew's products (up to \$1,500 annually)

STRIKE KING STUDENT ANGLER DISCOUNT PROGRAM

This program is open to eligible High School and Collegiate fishing programs.

College anglers that are on a club with less than 5 members who apply on an individual basis to receive 40% off Strike King products, up to \$200 annually

- Level 1: 5-9 team members
40% off Strike King products (up to \$750 annually)
- Level 2: 10-14 team members
40% off Strike King Products (up to \$1000 annually)
- Level 3: 15 or more team members
40% off Strike King products (up to \$1,250 annually)

How to Order

Ordering through the Lew's or Strike King College Fishing Programs can only be accomplished through Lew's or Strike King website.

Additional Notes

Program Term: All programs will need to reapply for 2023 by August 1st, 2022

Product Availability: All academic program orders must go through an approval process that can take up to 7 business days. Approximate order turnaround is one to three weeks.

Exchanges/Returns: All academic program sales are FINAL. Please order carefully as we cannot accept returns/exchanges unless the product is defective. Back orders will not be maintained. You may reorder product that is not in stock at a later time. **Shipping Information:** We cannot ship to PO Boxes. Unless requested otherwise, orders will be shipped via regular ground transportation at the user's expense. International shipping, as well as any import tariffs or VAT's, will be the responsibility of the user.

Program: Pricing and discounts are subject to change without notice. Lew's and Strike King reserve the right to change the Terms & Conditions governing this program at any time.

Account Suspension/Termination: Lew's and Strike King have the right to suspend or terminate a customer's account at any time for any reason, including suspicion of abuse of the program.



Office Only

Date Received	_____
Date Approved	_____
Approved by	_____

COLLEGE FISHING CLUB REGISTRATION FORM

IMPORTANT INSTRUCTIONS and DEADLINES:

- 1) Completion of this form in its entirety is required for club registration
- 2) Attached club roster must properly represent all who are current club members of your club at this time
- 3) Please fill out registration. Illegible applications will need to be resubmitted.
- 4) Copy of your 501c3 tax exempt number.
- 5) Direct questions to mkunz@ratheroutdoors.com
- 6) Email completed form to mkunz@ratheroutdoors.com, or mail directly to:

Lew's/Strike King College Program
 209 Stoneridge Dr.
 Columbia, SC 29210

School: _____

Fishing Club Name: _____

The fishing club named above, and its members list attached, to the best of our knowledge, satisfy Lew's eligibility for a sanctioned fishing club; and therefore, we hereby submit this application for registration into Lew's/Strike King College Fishing Program. We do so with the understanding of the terms and conditions, knowing that we must remain a member in good standing by complying with the necessary verification forms and club membership rosters on an annual basis within the deadlines set forth. We also understand such compliance is essential in order for us to take advantage of any of the Lew's School Fishing Programs.

Club President

Faculty Advisor

----- CLUB INFORMATION (REQUIRED) -----

*****Please notate primary contact for account by notating PRIMARY next to the name*****

Club President (required*):

Name:
Address:
City, State, Zip:
Primary Phone:
Cell Phone:
Email:

Club Secretary (if applicable):

Name:
Address:
City, State, Zip:
Primary Phone:
Cell Phone:
Email:

Club's Faculty Advisor (required*):

Name:
Address:
City, State, Zip:
Primary Phone:
Cell Phone:
Email:

Club Billing Address: *If paying by PO specific address

Name:
Address:
City, State, Zip:
Primary Phone:
Cell Phone:
Email*:

Club Mailing/Shipping Address:

Name:
Address:
City, State, Zip:
Primary Phone:
Cell Phone:
Email*:
*Email address is required

COMMUNICATIONS

Communications from Lew's officials will be conducted primarily by email. Please mark the primary representative we will be in contact with. Please check one or more of your club officials below who should be on the distribution list to receive emails communications about Lew's School Fishing Program, information about the team's account and provide those emails:

President _____ Secretary _____

Advisor _____ Other _____

INFORMATION, PLEASE

- We are a brand-new fishing club
- We are an established fishing club; this is our _____ year in existence

- Yes, we have participated in fishing-related competitions against other schools before
- No, we have not competed in fishing-related competitions against other schools before

COLLEGE FISHING CLUB ROSTER

OFFICIAL ROSTER FOR YEAR:
SCHOOL/CLUB NAME:
DATE SUBMITTED/BY AND TITLE:

PHOTOCOPY THIS FORM SHOULD ADDITIONAL SPACE BE NECESSARY

-PLEASE INCLUDE NAMES OF BOAT CAPTAINS, COACHES AND FACULTY ADVISOR-

Member Names	
1.	26.
2.	27.
3.	28.
4.	29.
5.	30.
6.	31.
7.	32.
8.	33.
9.	34.
10.	35.
11.	36.
12.	37.
13.	38.
14.	39.
15.	40.
16.	41.
17.	42.
18.	43.
19.	44.
20.	45.
21.	46.
22.	47.
23.	48.
24.	49.
25.	50.