

# **Team Lew's & Strike King Official College Fishing Programs**

## *Supporting Organized College Fishing Teams*

### **CONFIDENTIALITY NOTICE**

Products obtained through this program are for club/team members' use only and shall not be sold by any means. Also, the special discounts are confidential to the participants of this program and are not to be shared outside of your organization. Any abuses of this program are subject to the club/team's immediate removal from the affiliated privileges associated with the Lew's/Strike King School Fishing Program.

### **Overview**

Lew's a legendary rod and reel brand with a history of product innovation that continues to this day. Strike King is a household fishing bait and tackle brand that for decades has helped both professional and weekend anglers alike win both tournament days as well as any outing on the water. Both Lew's and Strike King are proud supporters of high school and collegiate fishing programs. The information that follows describes our official programs that have been designed to help school-sanctioned clubs/teams and their members acquire both Lew's and Strike King products at a discount. Please acquaint your group with these opportunities, many of which have been initiated as a result of input from existing high school and college fishing teams from across the country. We sincerely hope your club/team is interested in becoming part of the rapidly growing list of those affiliated with the Lew's brand and products.

### **Fishing Club/Team Eligibility**

Any college fishing club/team that is recognized by the school's administration and has a designated advisor, coach or adult supervisor is eligible to register for participation in the Lew's/Strike King High School Fishing Program. A club/team must consist of at least six individuals to qualify for this program. To enroll, please complete and submit the registration form included with this information. Upon approval, a Lew's Fishing Team identification number (ID #) and/or Strike King Team identification number (ID#) will be assigned to your club/team for use on all forms and records pertaining to your group, depending on which program(s) have been applied for. Your group will retain "active" status as long as club/team rosters are updated and maintained in accordance with participation guidelines. Updated rosters must be supplied at the start of each fall semester.

### **Student Angler Eligibility**

To be an eligible member of a college/university fishing club, a student must be enrolled in at least nine credit hours per semester of the stated educational institution. Graduate students are also eligible members of the fishing group as long as he/she meets the institution's criteria for "full-time" students.

## Order Information

### Lew's Product Orders

All orders should be submitted to [schoolprogram@lews.com](mailto:schoolprogram@lews.com) with purchase prices calculated at 40% off MSRP shown on the Lew's website, [www.lews.com](http://www.lews.com), with the following limitations:

- 2 Rods per team member
- 2 Reels per team member
- Any Lew's Fishing combo will count as 1 Rod and 1 Reel against the team member's total allotment

### Lew's Apparel and Accessories

Special promotional pricing on Lew's apparel and accessories is available, for team members to purchase at the same time as their tackle orders or throughout the year.

- Team members will receive a 40% off of MSRP value on all Lew's apparel and accessories.
- Lew's co-branded products will receive 20% off of MSRP value. Co-branded products are not eligible for Bass Bucks.
- Please visit [www.lewsstuff.com](http://www.lewsstuff.com) to see a full listing of apparel and accessories.
- Team members do not qualify for the Lew's Fishing promotional offers offered on the box and/or hangtag of the product if the Lew's Fishing product is purchased through the Lew's School Fishing Program.

### Lew's Bass Bucks

For Lew's School Fishing Program orders of \$500 or more in total value, Lew's Bass Bucks are earned at a rate of 10% of the total order value and can be used to purchase Lew's apparel, boat bags and other promotional items. Your earned Lew's Bass Bucks must be spent at the same time of placing your team order. We highly recommend placing larger orders to utilize the optional Bass Bucks.

### Strike King Product Orders

Purchase prices range between 40% - 50% off MSRP and vary by item. Exact prices are listed in the order form that will be provided in the welcome packet upon approval. Products must be ordered in quantity increments according to the noted case pack quantity for each item in the order form – no exceptions. We encourage teams to order as a group to break up case pack quantities amongst members. Shipping cost will be added to the order total upon submission.

### Fishing Club/Team Member Orders

Upon being assigned a Lew's ID # and/or Strike King ID #, your group is allowed to order product in accordance with the total number of individuals that appears on your active team roster, including the advisor, coach and/or adult supervisor(s).

- Lew's – maximum 2 rods and 2 reels (or 2 combos) per member. For example, 12 names on the official roster would allow up to 24 rods and 24 reels (or 24 combos) to be ordered at the discounted price per academic year per club.
- Strike King – maximum \$300 per member. For example, 12 names on the official roster would allow \$3,600 worth of product to be ordered at the discounted price per academic year per club.

## How to Order

Ordering through the Lew's or Strike King College Fishing Programs can only be accomplished through Lew's Fishing directly.

- The team member will need to fill out the attached order form(s) and submit it to our customer service team for processing.
- A valid contact number/email must be given on the form to be contacted for payment. If a purchase order (PO) is being utilized through the school a copy of the PO must be faxed/emailed/mailed in to attach to the order before the order will be shipped.
- Full payment (credit card or cashier's check) must accompany the order.
- Send Lew's orders to [schoolprogram@lews.com](mailto:schoolprogram@lews.com)
- Send Strike King orders to [schoolprogram@strikeking.com](mailto:schoolprogram@strikeking.com)

## Additional Notes

**Program Term:** August 1 – July 31, annually. This is to align with the academic year.

**Product Availability:** Regular customers' orders always take priority. All academic program orders must go through an approval process that can take up to 7 business days. Approximate order turnaround is one to three weeks.

**Exchanges/Returns:** All academic program sales are FINAL. Please order carefully as we cannot accept returns/exchanges unless the product is defective. Back orders will not be maintained. You may reorder product that is not in stock at a later time.

**Shipping Information:** We cannot ship to PO Boxes. Unless requested otherwise, orders will be shipped via regular ground transportation at the user's expense. International shipping, as well as any import tariffs or VAT's, will be the responsibility of the user.

**Program:** Pricing and discounts are subject to change without notice. Lew's and Strike King reserve the right to change the Terms & Conditions governing this program at any time.

**Account Suspension/Termination:** Lew's and Strike King have the right to suspend or terminate a customer's account at any time for any reason, including suspicion of abuse of the program.



Office Only

Date Received	_____
Date Approved	_____
Approved by	_____

## COLLEGE FISHING CLUB REGISTRATION FORM

### IMPORTANT INSTRUCTIONS and DEADLINES:

- 1) Completion of this form in its entirety is required for club registration
- 2) Attached club roster must properly represent all who are current club members of your club at this time
- 3) Please fill out registration. Illegible applications will be verified need to be resubmitted.
- 4) Copy of your 501c3 tax exempt number.
- 5) Direct questions to [schoolprogram@lews.com](mailto:schoolprogram@lews.com) or [schoolprogram@strikeking.com](mailto:schoolprogram@strikeking.com)
- 6) Mail, email or fax completed form to:

Lew's/Strike King College Program  
 3031 N. Martin Ave  
 Springfield, MO 65803  
 Lew's: [schoolprogram@lews.com](mailto:schoolprogram@lews.com)  
 Strike King: [schoolprogram@strikeking.com](mailto:schoolprogram@strikeking.com)  
 Fax (417) 881-5387

**School:**

---

**Fishing Club Name:**

---

The fishing club named above, and its members list attached, to the best of our knowledge, satisfy Lew's eligibility for a sanctioned fishing club; and therefore, we hereby submit this application for registration into Lew's/Strike King College Fishing Program. We do so with the understanding of the terms and conditions, knowing that we must remain a member in good standing by complying with the necessary verification forms and club membership rosters on an annual basis within the deadlines set forth. We also understand such compliance is essential in order for us to take advantage of any of the Lew's School Fishing Programs.

Signed and dated on \_\_\_\_\_ (mm/dd/yy), by our club's president and faculty advisor or school administrator:

---

Signature, Club President

---

Signature, Faculty Advisor

----- CLUB INFORMATION (REQUIRED) -----

**\*\*\*Please notate primary contact for account by notating PRIMARY next to the name\*\*\***

**Club President:**

Name:
Address:
City, State, Zip:
Primary Phone:
Cell Phone:
Email:

**Club Secretary or other officer:**

Name:
Address:
City, State, Zip:
Primary Phone:
Cell Phone:
Email:

**Club's Faculty Advisor:**

Name:
Address:
City, State, Zip:
Primary Phone:
Cell Phone:
Email:

**Club Billing Address:** \*If paying by PO specific address

Name:
Address:
City, State, Zip:
Primary Phone:
Cell Phone:
Email*:

\*Email address is required

**Club Mailing/Shipping Address:**

Name:
Address:
City, State, Zip:
Primary Phone:
Cell Phone:
Email*:
*Email address is required

**COMMUNICATIONS**

Communications from Lew’s officials will be conducted primarily by email. Please mark the primary representative we will be in contact with. Please check one or more of your club officials below who should be on the distribution list to receive emails communications about Lew’s School Fishing Program, information about the team’s account and provide those emails:

President \_\_\_\_\_ Secretary \_\_\_\_\_  
Advisor \_\_\_\_\_ Other \_\_\_\_\_

**Select One:**

- We would like to be a part of both Team Lew’s and Strike King High School Programs
- We would like to be a part of the Team Lew’s High School Program only
- We would like to be a part of the Strike King High School Fishing Program only

**INFORMATION, PLEASE**

- We are a brand-new fishing club
- We are an established fishing club, this is our \_\_\_\_ year in existence
  
- Yes, we have participated in fishing-related competitions against other schools before
- No, we have not competed in fishing-related competitions against other schools before
  
- Our fishing club is part of our school’s PE or Intramural activities
- Our fishing club is part of our school’s \_\_\_\_\_
  
- Yes, our club does participate in community outreach efforts to promote fishing
- We have not participated in community outreach efforts to promote fishing, but would like to

# COLLEGE FISHING CLUB ROSTER

<b>OFFICIAL ROSTER FOR YEAR:</b>
<b>SCHOOL/CLUB NAME:</b>
<b>DATE SUBMITTED/BY AND TITLE:</b>

**PHOTOCOPY THIS FORM SHOULD ADDITIONAL SPACE BE NECESSARY**

**-PLEASE INCLUDE NAMES OF BOAT CAPTAINS, COACHES AND FACULTY ADVISOR-**

Member Names	
1.	26.
2.	27.
3.	28.
4.	29.
5.	30.
6.	31.
7.	32.
8.	33.
9.	34.
10.	35.
11.	36.
12.	37.
13.	38.
14.	39.
15.	40.
16.	41.
17.	42.
18.	43.
19.	44.
20.	45.
21.	46.
22.	47.
23.	48.
24.	49.
25.	50.