Designed Performance

Our new bait-cast reel by Lew’s is designed for performance and functionality. From the way it conforms to your hand, to the way it reacts crisply and effortlessly to your command, you’ll know the minute you grab onto the Wally Marshall™ reel that you’ve got a quality reel.

Your Wally Marshall™ reel contains features designed to set you apart from the competition.

High Strength Brass Gearing

The drive gear, crankshaft, and worm shaft are made of high strength brass for increased strength and durability. In addition to these advantages, brass provides exceptionally low friction for enhanced efficiency and exceptional smoothness.

Lightweight Graphite Frame

The one-piece graphite frame design makes this reel lightweight, yet still very strong.

Lightweight Machined Aluminum Spool

The spool on your Lew’s reel has been engineered to maximize casting distance. Anodized to withstand oxidation and abrasion, the lightweight machined aluminum spool with drilled holes to further reduce inertial mass will allow you to cast your lure farther than the competition and with greater control.

Anti-reverse Bearing

The handle on your Wally Marshall™ reel will only rotate forward for rock solid hook setting power. When you release the handle it holds its position because of the one-way anti-reverse bearing, a valuable feature whether you are setting the hook or fighting a hard running fish.

Full-release Magnetic Control System

In order to combat backlash your Wally Marshall™ reel is furnished with an externally adjustable, full-release magnetic braking system. As the spool accelerates it experiences magnetic resistance, which can be controlled with a dial on the palming side-plate. A full-release magnetic brake has the ability to be backed far enough away from the spool to completely negate any effect on the acceleration of the spool.

Cast Control System

A second feature exists to prevent backlash, the Cast Control System. An adjustment knob is found next to the star drag. The knob applies steady pressure to the spool shaft to help stabilize spool speed.

To calibrate the system reel your lure in until it rests on the tip of the rod, then tighten the knob until taut. Depress the thumb bar, and holding the rod horizontally loosen the knob slowly until the lure begins to descend. The spool should continue to spin after the lure contacts the ground, but should not complete more than one full rotation. If the spool does not continue to spin, the knob is too tight. If the spool completes more than one rotation, the knob is too loose. Repeat until you have achieved the desired results.

Reel Specifications

<table>
<thead>
<tr>
<th>Model</th>
<th>Weight</th>
<th>Gear Ratio</th>
<th>Max Drag</th>
<th>Line Capacity</th>
<th>IPT</th>
</tr>
</thead>
<tbody>
<tr>
<td>WMC100</td>
<td>7.0 oz</td>
<td>6.4:1</td>
<td>10 lb.</td>
<td>12 lb/120 yds</td>
<td>28”</td>
</tr>
</tbody>
</table>

FEATURES:

- Lightweight graphite frame
- Magnetic Control System
- 10 lb. max drag setting
- 3 bearing system (2+1)
- Machined aluminum spool
- Aluminum handle
Wally Marshall™

WMC100

For professional cleaning and maintenance
send your reel postage prepaid to:
LEW'S®
3031 N. Martin
Springfield, MO 65802
877-470-5997
www.lews.com

One Year Limited Warranty

Lew's® Warrants its products to withstand normal use for the purpose designed and intended when manufactured for a period of one (1) year from the original retail sale date to the original retail consumer. Lew's® will at its option repair or replace Lew's® products when required for the warranty period and return the product to the owner at no additional cost to the owner.

Numerous products have been manufactured under variations of the Lew's® name and under the Lew's® Logo by multiple businesses over the past 50 years. This warranty is specifically for products manufactured on behalf of Lew's® of Springfield, Missouri USA since January 1, 2010. Lew's® products manufactured by or on behalf of other entities prior to January 1, 2010 are not covered by this warranty. In all circumstances, this Warranty is limited in value to the original retail value of the product and is limited to actual damage to the Lew's® product and only the Lew's® product. Loss of a product, and loss of damage of a product or parts due to the attempted repair or servicing of a Lew's® product by any person or business other than Lew's® or Lew's® Authorized Warranty Service Agent, and damage caused by or resulting from abuse, misuse, lack of recommended maintenance, accident, acts of God, and shipping damages occurring in transit to Lew's® or Lew's® Authorized Agent are outside the scope of Lew's® Limited Warranty. Lew's® Limited Warranty will be repaired through Lew's® after warranty services at the expense of the consumer. Any products replaced by Lew's® will be new or remanufactured by a Lew's® Authorized Agent with the same or next model upgrade product. Lew's® will return warranted products to the consumer by reasonable means as determined by Lew's®. Express or expedited services are the responsibility of the consumer as is sending the product to Lew's® or Lew's® Authorized Agent, for Warranty Service. Lew's® and Lew's® Service Agents as authorized by Lew's® are the sole agents authorized to repair or replace Lew's® products under the terms of this warranty. Only written changes by an officer of Lew's® can alter the terms or conditions of this warranty.

This warranty gives you specific legal rights including additional rights extended by some states which do not allow certain exclusions and limitations. Any action brought against Lew's® for the purpose of settling a warranty dispute shall be brought and litigated in the State of Missouri, County of Greene.

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Maintenance and Care

To remove the draping side plate, loosen screw, pull plunger back then rotate palming side plate up. When applying lubricant to your Speed Spool® reel, avoid using multi-purpose oil. Use lightweight oils or greases made for fishing reels. Apply oil to all bearings, the crank shaft, and the worm gear. Apply grease to the bushings, pinion gears, drive gears, and crank gears. Apply your reel should be inspected for dirt or sand and cleaned if excessive buildup is present. If your reel has come in contact with saltwater it is important to flush all parts with water, dry and re-lubricate your reel. Through diligent cleaning and maintenance your Lew's® reel will provide you with years of reliability and sound performance.

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KEY NO. PART NAME
1 FRAME
33 CLUTCH CAM
46 GEAR SIDE COVER SCREW (A)
4 CLUTCH BAR
34 CLUTCH SPRING
67 GEAR SIDE COVER SCREW (B)
5 CLUTCH LINK
35 PIKE LEVER
71 DRAG SPRING WRENCH (2)
6 CLUTCH SLIDE SCREW
36 TEC CLUTCH SPRING
72 DRAG SCREW WRENCH (2)
7 LEVER WONG ASSEMBLY
37 CAM PLATE
73 START DRAG
8 PIPE
38 CAM PLATE SCREW (2)
77 LEAF SPRING
9 LEVER WONG ASSEMBLY SCREW
39 PINION YOKE
78 HANDLE ASSEMBLY
12 KEEPER (B)
40 PINION GEAR
83 HANDLE KNOB CAP (2)
13 WORM SHAFT PIN
41 PINION YOKE SPRING (2)
85 HANDLE KNOB
14 WORM SHAFT SPINDLE
42 RATCHET WRENCH (2)
86 HANDLE KNOB CAP
15 WORM SHAFT WRENCH
43 RATCHET WRENCH (2)
87 HANDLE KNOB SCREW (2)
17 LONG PIN
44 ZONE GEAR (2)
88 SPACER ASSEMBLY
18 PIN (2)
45 DRAG WASHER (2)
89 BALL BEARING 19 LEVEL WONG PIN
46 DRAG WASHER (5)
90 PIN
20 SLEEVE WRENCH (OPT.)
48 SLEEVE WRENCH (OPT.)
92 PALM SIDE COVER
21 LEVEL WONG NUT
50 SLEEVE 98 CONTROL TAP ASSEMBLY
22 FRONT COVER
51 GEAR SIDE COVER
99 SPOOL COVER 23 FRONT COVER SCREW (2)
53 ONE WAY CLUTCH 100 MAGNET HOUER
24 BEARING
54 CHING 101 MAGNET HOLDER PLATE
25 CRANK SHAFT
55 BEARINGS 102 MAGNET PLATE
26 KEEPER (L) WASHER (A)
56 BEARING RETAINER 103 MAGNET HOLDER SPRING (2)
27 KEEPER (L)
57 CAST CONTROL CAP 104 SLIDE CAM
28 KEEPER (L) WASHER (B)
61 SERVO WASHER 105 SPOOL COVER SCREW (2)
29 BEARING PLATE
62 SPOOL SPACER (2) 106 SPOOL SPACER
30 CRANK SHAFT SPACER
63 SLEEVE SCREW 107 BALL BEARING
31 BEARING PLATE SCREW
65 THUMB SCREW 108 BEARING RETAINER
32 BEARING PLATE SCREW